



# National Cyber Security Awareness Month (NCSAM) 2013

Since its inception a decade ago under leadership from the U.S. Department of Homeland Security and the National Cyber Security Alliance, NCSAM has grown exponentially, reaching consumers, small and medium-size businesses, corporations, educational institutions, and young people across the nation.

This year, we are celebrating the 10<sup>th</sup> anniversary of National Cyber Security Awareness Month.

**Our Shared Responsibility:** We lead Internet-connected, digital lives. From our desks and homes to on the go, we work, learn and play online. Even when we are not directly connected to the Internet, our critical infrastructure—the vast, worldwide connection of computers, data, and websites supporting our everyday lives through financial transactions, transportation systems, healthcare records, emergency response systems, personal communications, and more—impacts everyone.

Cybersecurity is the mechanism that maximizes our ability to grow commerce, communications, community and content in a connected world.

The Internet is a shared resource and securing it is *Our Shared Responsibility*. Our Shared Responsibility is once again our theme for National Cyber Security Awareness Month 2013.

No individual, business, or government entity is solely responsible for securing the Internet. Everyone has a role in securing their part of cyberspace, including the devices and networks they use. Individual actions have a collective impact and when we use the Internet safely, we make it more secure for everyone. If each of us does our part—implementing stronger security practices, raising community awareness, educating young people, training employees—together we will be a digital society safer and more resistant from attacks and more resilient if one occurs.

**STOP. THINK. CONNECT.** Cybersecurity begins with a simple message everyone using the Internet can adopt: STOP. THINK. CONNECT. Take security and safety precautions, understand the consequences of your actions and behaviors online and enjoy the benefits of the Internet.

- See more at: <http://www.staysafeonline.org/ncsam/about#sthash.hzC64tik.dpuf>