
Business Management & Administration Course Standards

The Background:

Rules, Regulations, and Minimum Standards of the State Board of Education 0520-01-03-.05(1) calls for the State Board of Education to adopt curriculum standards for each subject area, grades K-12. The approved standards are to be the basis for planning instructional programs in each local school system. Adopted textbooks are also to be aligned with the state curriculum standards. Section 3.205 Approved High School Courses of the State Board of Education Policy identifies those courses which have been approved by the Board for instruction across the state.

The Department of Education's Division of College & Career Readiness (C&CR) is proposing changes to approved course standards in the Business Management & Administration career cluster. This item includes new and revised courses within this career cluster that are now better aligned with postsecondary pathways, incorporate added instructional rigor by embedding Tennessee State Standards for English Language Arts & Literacy in Technical Subjects and where applicable Mathematics, and reflect the competitive employment demands of our state.

Courses included in this item:

Introduction to Business & Marketing	Revised/Renamed
Business Management	Revised
Business and Entrepreneurship Practicum	New
Advanced Computer Applications	Revised

Since first reading of the standards included in this item, the C&CR Division has accepted feedback from Tennessee educators, CTE Directors, and industry experts via the CTE.Questions@tn.gov email address and through individual communications. Based on that feedback, the following changes have been made to the item since first reading.

- Updated course description information with new and revised course numbers, teacher endorsement codes, and staff contact information.
- Made minor grammatical and formatting edits, in addition to small changes in language recommended by reviewers to enhance clarity and add examples and details.
- Added notes outlining available customization opportunities for districts in Advanced Computer Applications.
- Added standards in Introduction to Business & Marketing to address gaps identified by reviewers in the development of needed social skills.
- Removed some information in Introduction to Business & Marketing that was duplicative of information found in Marketing I and refocused standards on more basic foundational knowledge.

- Added standards in Business Management to compile knowledge and skills developed throughout the course into a business plan and also address gap area identified by reviewers in international trade.

The Financial Analysis Impact:

This item has no financial impact on an LEA.

The Recommendation:

The Department of Education recommends adoption of this item on final reading. The SBE staff concurs with this recommendation.