

**Annual Performance Report, FY 2013-14**  
**The Art Institute of Tennessee, Nashville, TN (1503)**

	Overall	Baking and Pastry, Diploma	Culinary Arts, Diploma	Fashion Retailing, Diploma	Web Design and Development, Diploma	Web Design and Interactive Communication, Diploma	Baking and Pastry, Associate of Arts	Culinary Arts, Associate of Arts	Culinary Arts: Baking and Pastry, Associate of Arts
Program Enrollment	1,419	17	25	6	3	2	128	186	1
Number Still Enrolled	538	1	7	3	0	0	40	49	0
Percent Still Enrolled	37.9%	5.9%	28.0%	50.0%	0.0%	0.0%	31.3%	26.3%	0.0%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	113	3	1	1	1	2	15	19	0
Number of Withdrawals	666	6	8	2	1	2	59	96	1
Withdrawal Rate	39.0%	17.6%	28.0%	16.7%	0.0%	0.0%	34.4%	41.4%	100.0%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	881	16	18	3	3	2	88	137	1
Number of Completions	215	10	10	1	2	0	29	41	0
Completion Rate	28.0%	76.9%	58.8%	50.0%	100.0%	N/A	39.7%	34.7%	0.0%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	27	3	1	0	0	0	6	6	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	188	7	9	1	2	0	23	35	0
Number Placed In-Field	129	5	9	N/A	1	N/A	18	33	N/A
In-Field Placement Rate	68.6%	71.4%	100.0%	N/A	50.0%	N/A	78.3%	94.3%	N/A
Number Placed	135	5	9	N/A	1	N/A	19	33	N/A
Placement Rate	71.8%	71.4%	100.0%	N/A	50.0%	N/A	82.6%	94.3%	N/A

**STUDENT DEMOGRAPHICS**

<b>Race</b>									
Caucasian	796	10	14	N/A	N/A	N/A	82	104	N/A
Percent Caucasian	56.1%	58.8%	56.0%	N/A	N/A	N/A	64.1%	55.9%	N/A
African-American	393	2	6	N/A	N/A	N/A	26	54	N/A
Percent African-American	27.7%	11.8%	24.0%	N/A	N/A	N/A	20.3%	29.0%	N/A
Hispanic	96	1	4	N/A	N/A	N/A	6	12	N/A
Percent Hispanic	6.8%	5.9%	16.0%	N/A	N/A	N/A	4.7%	6.5%	N/A
Other/Unknown	134	4	1	N/A	N/A	N/A	14	16	N/A
Percent Other/Unknown	9.4%	23.5%	4.0%	N/A	N/A	N/A	10.9%	8.6%	N/A
Subtotal Race	1,419	17	25	N/A	N/A	N/A	128	186	N/A
<b>Gender</b>									
Male	747	2	18	N/A	N/A	N/A	14	104	N/A
Percent Male	52.6%	11.8%	72.0%	N/A	N/A	N/A	10.9%	55.9%	N/A
Female	672	15	7	N/A	N/A	N/A	114	82	N/A
Percent Female	47.4%	88.2%	28.0%	N/A	N/A	N/A	89.1%	44.1%	N/A
Subtotal Gender	1,419	17	25	N/A	N/A	N/A	128	186	N/A
<b>Age</b>									
Under 25	958	6	9	N/A	N/A	N/A	87	104	N/A
Percent Under 25	67.6%	35.3%	37.5%	N/A	N/A	N/A	68.0%	55.9%	N/A
25 and Over	459	11	15	N/A	N/A	N/A	41	82	N/A
Percent 25 and Over	32.4%	64.7%	62.5%	N/A	N/A	N/A	32.0%	44.1%	N/A
Subtotal Age	1,417	17	24	N/A	N/A	N/A	128	186	N/A

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	Digital Filmmaking & Video Production, Associate of Arts	Graphic and Web Design/ Graphic Design, Associate of Arts	Graphic and Web Design/Web Design, Associate of Arts	Graphic Design, Associate of Arts	Web Design and InterActive Media, Associate of Arts	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Culinary Arts Management, Bachelor of Science	Digital Filmmaking and Video Production, Bachelor of Fine Arts
Program Enrollment	18	18	2	12	2	2	206	193	77
Number Still Enrolled	5	5	1	2	0	1	66	81	32
Percent Still Enrolled	27.8%	27.8%	50.0%	16.7%	0.0%	50.0%	32.0%	42.0%	41.6%
<b>WITHDRAWAL SUMMARY</b>									
Special Circumstance Withdrawals	1	0	0	4	0	0	10	22	3
Number of Withdrawals	7	12	1	6	2	1	119	95	37
Withdrawal Rate	33.3%	66.7%	50.0%	16.7%	100.0%	50.0%	52.9%	37.8%	44.2%
<b>COMPLETION SUMMARY</b>									
Number Not Currently Enrolled	13	13	1	10	2	1	140	112	45
Number of Completions	6	1	0	4	0	0	21	17	8
Completion Rate	50.0%	7.7%	0.0%	66.7%	0.0%	0.0%	16.2%	18.9%	19.0%
<b>PLACEMENT SUMMARY</b>									
Special Circumstance Non-Placements	1	1	0	1	0	0	2	3	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placeable	5	0	0	3	0	0	19	14	8
Number Placed In-Field	3	N/A	N/A	3	N/A	N/A	10	13	2
In-Field Placement Rate	60.0%	N/A	N/A	100.0%	N/A	N/A	52.6%	92.9%	25.0%
Number Placed	3	N/A	N/A	3	N/A	N/A	11	13	2
Placement Rate	60.0%	N/A	N/A	100.0%	N/A	N/A	57.9%	92.9%	25.0%
<b>STUDENT DEMOGRAPHICS</b>									
<b>Race</b>									
Caucasian	7	10	N/A	4	N/A	N/A	103	117	42
Percent Caucasian	38.9%	55.6%	N/A	33.3%	N/A	N/A	50.0%	60.6%	54.5%
African-American	7	6	N/A	7	N/A	N/A	82	44	22
Percent African-American	38.9%	33.3%	N/A	58.3%	N/A	N/A	39.8%	22.8%	28.6%
Hispanic	1	0	N/A	0	N/A	N/A	10	16	7
Percent Hispanic	5.6%	0.0%	N/A	0.0%	N/A	N/A	4.9%	8.3%	9.1%
Other/Unknown	3	2	N/A	1	N/A	N/A	11	16	6
Percent Other/Unknown	16.7%	11.1%	N/A	8.3%	N/A	N/A	5.3%	8.3%	7.8%
Subtotal Race	18	18	N/A	12	N/A	N/A	206	193	77
<b>Gender</b>									
Male	14	6	N/A	6	N/A	N/A	168	117	53
Percent Male	77.8%	33.3%	N/A	50.0%	N/A	N/A	81.6%	60.6%	68.8%
Female	4	12	N/A	6	N/A	N/A	38	76	24
Percent Female	22.2%	66.7%	N/A	50.0%	N/A	N/A	18.4%	39.4%	31.2%
Subtotal Gender	18	18	N/A	12	N/A	N/A	206	193	77
<b>Age</b>									
Under 25	10	12	N/A	9	N/A	N/A	163	99	58
Percent Under 25	55.6%	66.7%	N/A	75.0%	N/A	N/A	79.5%	51.3%	75.3%
25 and Over	8	6	N/A	3	N/A	N/A	42	94	19
Percent 25 and Over	44.4%	33.3%	N/A	25.0%	N/A	N/A	20.5%	48.7%	24.7%
Subtotal Age	18	18	N/A	12	N/A	N/A	205	193	77

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	Digital Photography, Bachelor of Fine Arts	Fashion Marketing & Management, Bachelor of Arts	Graphic and Web Design/Graphic Design, Bachelor of Fine Arts	Graphic and Web Design/Web Design, Bachelor of Fine Arts	Graphic Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts	Web Design and InterActive Media, Bachelor of Fine Arts
Program Enrollment	82	78	77	14	36	49	180	5
Number Still Enrolled	37	32	37	6	11	18	104	0
Percent Still Enrolled	45.1%	41.0%	48.1%	42.9%	30.6%	36.7%	57.8%	0.0%
<b>WITHDRAWAL SUMMARY</b>								
Special Circumstance Withdrawals	3	2	8	5	6	4	2	1
Number of Withdrawals	35	33	40	6	11	23	59	4
Withdrawal Rate	39.0%	39.7%	41.6%	7.1%	13.9%	38.8%	31.7%	60.0%
<b>COMPLETION SUMMARY</b>								
Number Not Currently Enrolled	45	46	40	8	25	31	76	5
Number of Completions	10	13	0	2	14	8	17	1
Completion Rate	23.8%	29.5%	0.0%	66.7%	73.7%	29.6%	23.0%	25.0%
<b>PLACEMENT SUMMARY</b>								
Special Circumstance Non-Placements	1	0	0	0	0	1	1	0
Placed Withdrawals	0	0	0	0	0	0	0	0
Number Placeable	9	13	0	2	14	7	16	1
Number Placed In-Field	6	7	N/A	2	9	6	1	1
In-Field Placement Rate	66.7%	53.8%	N/A	100.0%	64.3%	85.7%	6.3%	100.0%
Number Placed	6	11	N/A	2	9	6	1	1
Placement Rate	66.7%	84.6%	N/A	100.0%	64.3%	85.7%	6.3%	100.0%
<b>STUDENT DEMOGRAPHICS</b>								
<b>Race</b>								
Caucasian	53	31	53	12	20	26	94	N/A
Percent Caucasian	64.6%	39.7%	68.8%	85.7%	55.6%	53.1%	52.2%	N/A
African-American	16	37	14	1	1	10	54	N/A
Percent African-American	19.5%	47.4%	18.2%	7.1%	2.8%	20.4%	30.0%	N/A
Hispanic	6	4	2	0	6	7	11	N/A
Percent Hispanic	7.3%	5.1%	2.6%	0.0%	16.7%	14.3%	6.1%	N/A
Other/Unknown	7	6	8	1	9	6	21	N/A
Percent Other/Unknown	8.5%	7.7%	10.4%	7.1%	25.0%	12.2%	11.7%	N/A
Subtotal Race	82	78	77	14	36	49	180	N/A
<b>Gender</b>								
Male	22	13	39	9	20	11	120	N/A
Percent Male	26.8%	16.7%	50.6%	64.3%	55.6%	22.4%	66.7%	N/A
Female	60	65	38	5	16	38	60	N/A
Percent Female	73.2%	83.3%	49.4%	35.7%	44.4%	77.6%	33.3%	N/A
Subtotal Gender	82	78	77	14	36	49	180	N/A
<b>Age</b>								
Under 25	51	69	49	8	22	37	153	N/A
Percent Under 25	62.2%	88.5%	63.6%	57.1%	61.1%	75.5%	85.0%	N/A
25 and Over	31	9	28	6	14	12	27	N/A
Percent 25 and Over	37.8%	11.5%	36.4%	42.9%	38.9%	24.5%	15.0%	N/A
Subtotal Age	82	78	77	14	36	49	180	N/A

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