

BEFORE THE COMMISSIONER OF COMMERCE AND INSURANCE FOR THE STATE OF TENNESSEE

TENNESSEE SECURITIES DIVISION,)		
Petitioner,)		
) APD No.:		
v.) TSD No.:	21-061	
JEFF DAVIS and)		
SCENIC WEALTH MANAGEMENT, LLC,			
Respondents.)		

CONSENT ORDER

The Securities Division of the Tennessee Department of Commerce and Insurance ("Division"), by and through undersigned counsel, and Jeff Davis ("Davis") and Scenic Wealth Management, LLC ("SWM") (collectively "Respondents") agree to the entry and execution of this Consent Order in accordance with Tennessee Code Annotated ("Tenn. Code Ann.") § 48-1-116 of the Tennessee Securities Act of 1980 ("Act"), as amended, and Tenn. Code Ann. §§ 48-1-101 to 48-1-201, subject to the approval of the Commissioner of the Tennessee Department of Commerce and Insurance ("Commissioner").

I. PARTIES

- 1. The Division is the lawful agent through which the Commissioner discharges the administration of the Act pursuant to Tenn. Code Ann. § 48-1-115.
- 2. Mr. Davis, a resident of Colorado, is an investment adviser representative registered in Tennessee with a Central Registration Depository number ("CRD #") of 4276818.

3. SWM maintains its principal place of business in Colorado, is an investment adviser

registered in Tennessee with a CRD # of 154290.

II. GENERAL STIPULATIONS

4. It is expressly understood that this Consent Order is subject to the Commissioner's

acceptance and has no force and effect until such acceptance is evidenced by the entry and

execution of this Consent Order by the Commissioner. Entry and execution of this Consent Order

by the Commissioner shall occur when the Commissioner signs and dates this Consent Order.

5. It is expressly understood that this Consent Order is in the public interest, necessary

for the protection of investors, and consistent with the purposes fairly intended by the policy and

provisions of the Act.

6. This Consent Order is executed by the Commissioner, the Division, and the

Respondents to avoid further administrative action with respect to the same findings of fact

described herein. Should this Consent Order not be accepted by the Commissioner, it is agreed

that presentation to and consideration of this Consent Order by the Commissioner shall not unfairly

or illegally prejudice the Commissioner from further participation or resolution of these

proceedings.

7. The Respondents fully understand that this Consent Order will in no way preclude

additional proceedings by the Commissioner against the Respondents for acts and/or omissions

not specifically addressed in this Consent Order nor for facts and/or omissions that do not arise

from the facts or transactions herein.

8. The Respondents fully understand that this Consent Order will in no way preclude

proceedings by state government representatives, other than the Commissioner, for acts or

omissions addressed specifically in this Consent Order, violations of law under statutes, rules, or

TSD v. Jeff Davis and Scenic Wealth Management, LLC

regulations of the State of Tennessee that arise out of the facts, acts, or omissions contained in this Consent Order, or acts or omissions addressed specifically herein that result from the execution of this Consent Order.

9. The Respondents waive all further procedural steps and all rights to seek judicial review of, or otherwise challenge the validity of this Consent Order, the stipulations and imposition of discipline contained herein, or the consideration and entry and execution of this Consent Order by the Commissioner.

III. FINDING OF FACTS

- 10. SWM registered as an investment adviser in Tennessee on July 26, 2016, with its principal place of business in Colorado.
- 11. Mr. Davis registered as an investment adviser representative in Tennessee on July 27, 2016 and is the owner and chief compliance officer of SWM.
- 12. SWM's annual filing with the Division showed net capital that did not meet the minimum net capital requirement in Tennessee or the statutory net worth requirement in Colorado.
 - 13. Colorado has a statutory net worth requirement of ten thousand dollars (\$10,000).

IV. CONCLUSIONS OF LAW

- 14. Pursuant to Tenn. Code Ann. § 48-1-115(a), the responsibility for the administration of the Act is vested in the Commissioner. The Division is the lawful agent through which the Commissioner discharges this responsibility pursuant to Tenn. Code Ann. § 48-1-115(b).
- 15. Tenn. Code Ann. § 48-1-116 sets forth that the Commissioner may make, promulgate, amend, and rescind such orders as are necessary to carry out the provisions of the Act

upon a finding that such order is in the public interest, necessary for the protection of investors, and consistent with the purposes fairly intended by the policy and provisions of the Act.

- 16. Tenn. Code Ann. § 48-1-112(a)(1) and (a)(2)(B) provide that the Commissioner may by order deny, suspend, or revoke any registration upon finding that the order is in the public interest and necessary for the protection of investors if the applicant or registrant has violated or failed to comply with any rule.
- 17. Tenn. Code Ann. § 48-1-112(d) sets forth that in any case in which the Commissioner is authorized to deny, revoke, or suspend the registration of a broker-dealer, agent, investment adviser, investment adviser representative, or applicant for broker-dealer, agent, investment adviser, or investment adviser representative registration, the Commissioner may, in lieu of or in addition to such disciplinary action, impose a civil penalty in an amount not to exceed five thousand dollars (\$5,000) for all violations for any single transaction, or in an amount not to exceed ten thousand dollars (\$10,000) per violation if an individual who is a designated adult is a victim.
 - 18. Tenn. Comp. R. & Regs. 0780-04-03-.01(6) states, in pertinent part:
 - (a) Except as provided under subparagraph (6)(d) of this Rule, every investment adviser registered or to be registered shall have and maintain a minimum net capital of fifteen thousand dollars (\$15,000).
 - (d) An investment adviser, which has its principal place of business in another state, shall not be subject to the net capital requirements of this paragraph (6) if:
 - 1. The investment adviser is registered as an investment adviser in the state in which it maintains its principal place of business; [and]

TSD v. Jeff Davis and Scenic Wealth Management, LLC Consent Order Page 4 of 8

- 2. The investment adviser is in compliance with the applicable net capital requirement in the state in which it maintains its principal place of business[.]
- (e) For purposes of this paragraph (6), "principal place of business" of an investment adviser means the executive office of the investment adviser from which the officers, partners, or managers of the investment adviser direct, control, and coordinate the activities of the investment adviser.
- 19. Tenn. Comp. R. & Regs. 0780-04-03-.02(4)(a) states:
 - 1. Each investment adviser registered in this state shall file with the Division, within ninety (90) days after the end of its fiscal year, a copy of its annual statement of financial condition (balance sheet) and thereafter, any other related financial statements which the Division may request.
 - 2. For any investment adviser registered in this state which has custody of client funds or securities, or which requires prepayment of more than five hundred dollars (\$500) in advisory fees six (6) or more months in advance, such statement of financial condition (balance sheet) shall be:
 - (i) Certified by an independent certified public accountant or independent public accountant;
 - (ii) Prepared in accordance with generally accepted accounting principles consistently applied; and
 - (iii) Accompanied by an opinion of the accountant as to the investment adviser's financial condition which is unqualified, except as to matters which would not have a substantial effect on the financial condition of the investment adviser.
 - 3. Such annual financial statements shall be sent to the Division by certified mail return receipt requested.
- 20. Based on the Finding of Facts above, the Respondents failed to meet the net capital requirement for the 2020 annual reporting period.

21. The Commissioner finds the following relief appropriate, in the public interest, and necessary for the protection of investors.

V. ORDER

NOW, THEREFORE, based on the foregoing, including the Respondents' waiver of the right to a hearing and appeal under the Act and the Tennessee Uniform Administrative Procedures Act, Tenn. Code Ann. §§ 4-5-101 *et seq.*, as well as the Respondents' admission to the jurisdiction of the Commissioner, the Commissioner finds that the Respondents agree to the entry and execution of this Consent Order to settle this matter as evidenced by the Respondents' signature.

IT IS ORDERED, pursuant to Tenn. Code Ann. § 48-1-116, that the Respondents shall:

- 1. Comply with the Act, as amended, and all rules promulgated thereunder;
- 2. Pay a civil penalty to the State of Tennessee of five hundred dollars (\$500). The payment of such civil penalty shall be made by check payable to the Tennessee Department of Commerce and Insurance. Page one (1) of this Consent Order must accompany the payment for reference. Payment shall be remitted within thirty (30) days after entry and execution of this Consent Order, as evidenced by the Commissioner's signature, and mailed to the attention of:

State of Tennessee
Department of Commerce and Insurance
Attn: William H. Leslie
500 James Robertson Parkway
Davy Crockett Tower
Nashville, Tennessee 37243

- 3. The Respondents' failure to comply with the terms of this Consent Order, including the manner and method of payment of the civil penalty described above, shall result in further administrative disciplinary action, which may include the assessment of additional civil penalties.
- 4. This Consent Order represents the complete and final resolution of and discharge of all administrative and civil claims, demands, actions, and causes of action by the Commissioner

against the Respondents for violations of the Act with respect to the transactions involved in the

above-referenced facts. However, excluded from and not covered by this paragraph, are any claims

by the Division arising from or relating to the enforcement of the Consent Order provisions

contained herein.

5. This Consent Order is in the public interest and the best interests of the Parties. It

represents a settlement of the controversy between the Parties and is for settlement purposes only.

By the signatures affixed below, or in two (2) or more counterparts, the Respondents affirmatively

state the following: the Respondents freely agree to the entry and execution of this Consent Order;

the Respondents waive the right to a hearing on, or a review of, the matters, the Findings of Fact,

and the Conclusions of Law underlying this Consent Order or the enforcement of this Consent

Order; and the Respondents encountered no threats or promises of any kind by the Commissioner,

the Division, or any agent or representative thereof.

6. By signing this Consent Order, the Commissioner, the Division, and the

Respondents affirmatively state their agreement to be bound by the terms of this Consent Order

and aver that no promises or offers relating to the circumstances described herein, other than the

terms of settlement as set forth in this Consent Order, are binding upon them.

7. This Consent Order may be executed in two (2) or more counterparts, each of which

shall be deemed an original but all of which together shall constitute one and the same document.

The facsimile, email, or other electronically delivered signatures of the parties shall be deemed to

constitute original signatures, and facsimile or electronic copies shall be deemed to constitute

duplicate originals.

TSD v. Jeff Davis and Scenic Wealth Management, LLC

ENTERED AND EXECUTED January 18 , 2022.

Carter Lawrence (Jan 18, 2022 16:50 CST)

Carter Lawrence, Commissioner
Department of Commerce and Insurance

APPROVED FOR ENTRY AND EXECUTION:

Jeff Davis

Scenic Wealth Management, LLC

Respondents

Elizabeth Bowling

Assistant Commissioner for Securities
Department of Commerce and Insurance

William H. Leslie, BPR #036098

Associate General Counsel for Securities Department of Commerce and Insurance