

## DCS Child Abuse Prevention Month Toolkit

Dear friends,

This past year has proven just how important it is for Tennesseans to look out for one another, especially the most vulnerable among us. A worthy month of recognition is upon us, and the Department of Children's Services could use your help.

I would like to invite you and your organization to participate in our awareness campaign for National Child Abuse Prevention Month. This year, along with sharing resources and prevention tools, we hope to remind folks that everyone in Tennessee is a mandated reporter. This means that everyone is legally required to report knowledge or suspicions of child abuse or neglect. Together, we can amplify this important message, and more, in hopes of reaching as many Tennesseans as possible.

Our team put together the accompanying toolkit, which includes pre-made social media posts and graphics to share with your audiences. Feel free to reach out to DCS Communications Specialist Tiffany Jackson at [Tiffany.N.Jackson@tn.gov](mailto:Tiffany.N.Jackson@tn.gov) with any questions you may have.

I so appreciate the continued support from our many partners across the state.

Sincerely,

Jennifer Nichols  
Commissioner

### **Social Media**

Use any of the following messages to spread the word about Child Abuse Prevention Month. They can be shared at any time throughout the month of April. Graphics to use along with these messages can be found [here](#). Tag @TN\_DCS in your tweets or Instagram posts and tag the DCS [Facebook page](#) for anything posted there.

Hashtags: #NCAPM2021 #ChildAbusePreventionMonth

- We're joining @TN\_DCS in raising awareness for National #ChildAbusePreventionMonth. The most important thing we can do to help children thrive is to support families before they reach a crisis. Learn more: [bit.ly/tncapm](http://bit.ly/tncapm)
- DID YOU KNOW? In TN, everyone is a mandated reporter. That means if you believe a child has been abused or neglected, you have a legal obligation to report it. Help spread the word during #ChildAbusePreventionMonth. Report by phone: 877-237-

0004 or online: [bit.ly/2J1Tkya](https://bit.ly/2J1Tkya)

- April is National Child Abuse Prevention Month! Everyone has a role to play in promoting the social and emotional well-being of children and families in our communities. Learn what you can do → [bit.ly/tncapm](https://bit.ly/tncapm) #NCAPM2021 #ChildAbusePreventionMonth
- Help raise awareness during National Child Abuse Prevention Month. Follow @TN\_DCS, @childwelfaregov and #ChildAbusePreventionMonth to see resources and strategies that help strengthen and encourage children and families to thrive. [bit.ly/tncapm](https://bit.ly/tncapm)
- April is National Child Abuse Prevention Month. Take some time this month to learn how protective factors and adverse childhood experiences (ACEs) impact families and communities. #ChildAbusePreventionMonth [bit.ly/2QyFUOF](https://bit.ly/2QyFUOF)
- Learn the signs of abuse and neglect so you can watch out for the children in your life. → [bit.ly/319DomA](https://bit.ly/319DomA) #ChildAbusePreventionMonth
- All families need support. During Child Abuse Prevention Month, help strengthen families by offering a helping hand! #NCAPM2021 [bit.ly/tncapm](https://bit.ly/tncapm)
- There are many ways that communities can work together to ensure children thrive. Visit the National #ChildAbusePreventionMonth website to learn what you can do to support and strengthen families and promote the well-being of children and youth. #NCAPM2021 [bit.ly/3a8vdtO](https://bit.ly/3a8vdtO)
- Q: Do I have to give my name?  
A: No - People who report child abuse or neglect to the Tennessee Child Abuse Hotline can remain anonymous.  
See answers to other common questions by visiting the @TN\_DCS FAQ page. [bit.ly/2UmN3CM](https://bit.ly/2UmN3CM) #NCAPM2021 #ChildAbusePreventionMonth
- Q: Do I have to know every detail to make a report?  
A: If you suspect a child is being abused or neglected, you should report any information you have.  
See answers to other common questions by visiting the FAQ page. [bit.ly/2UmN3CM](https://bit.ly/2UmN3CM) #NCAPM2021

- Q: What is considered abuse?  
A: Investigators look for one or more of these: physical abuse, neglect, sexual abuse or psychological harm.  
Learn what they each mean and see answers to other common questions by visiting the FAQ page. [bit.ly/2UmN3CM](https://bit.ly/2UmN3CM) #NCAPM2021

### **Relevant Links**

DCS Child Abuse Prevention Month page: [bit.ly/tncapm](https://bit.ly/tncapm)

National Child Abuse Prevention Month page: [bit.ly/3a8vdtO](https://bit.ly/3a8vdtO)

Resource Guide: [bit.ly/2QyFUOF](https://bit.ly/2QyFUOF)

TN Child Abuse Referral & Tracking: [bit.ly/2j1Tkya](https://bit.ly/2j1Tkya)

Warning Signs Flyer: [bit.ly/319DomA](https://bit.ly/319DomA)

Warning Signs Flyer (Spanish): [bit.ly/396jv4n](https://bit.ly/396jv4n)

DCS Hotline FAQs: [bit.ly/2UmN3CM](https://bit.ly/2UmN3CM)