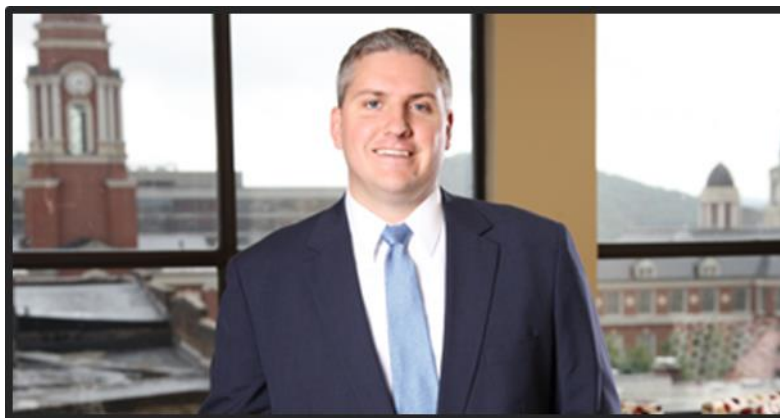


Social Media & Education



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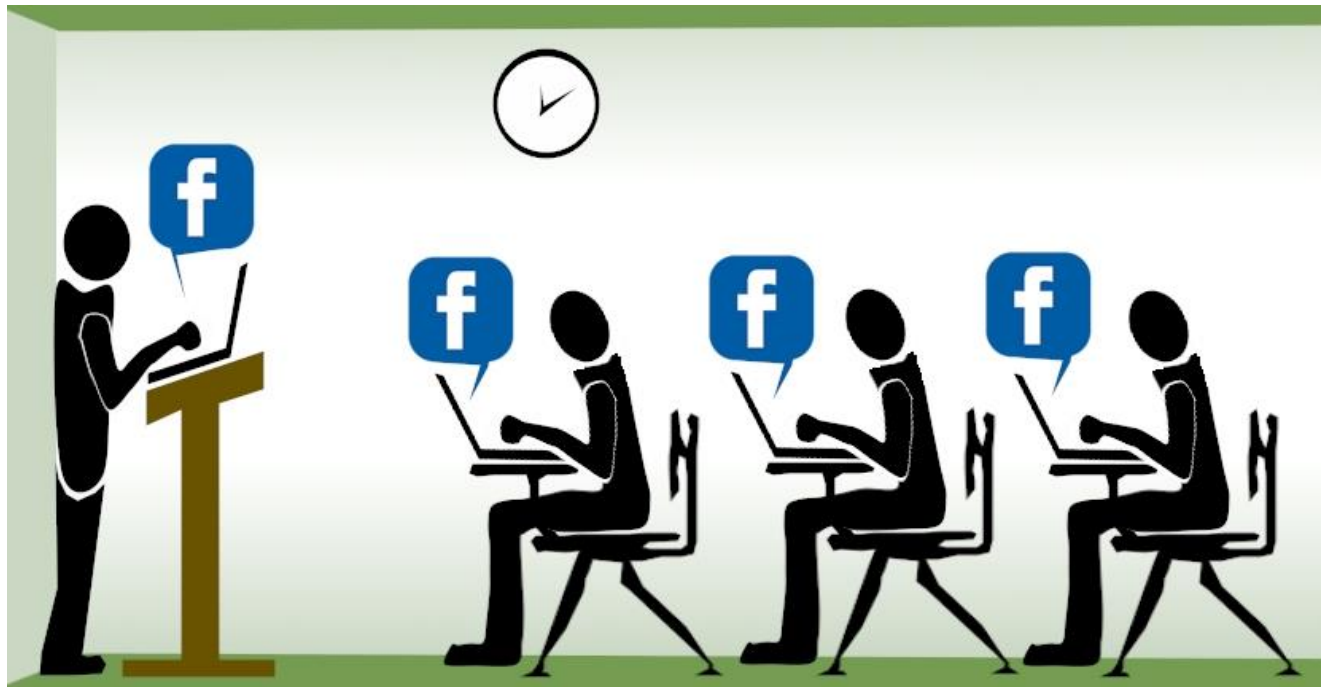
**“We don’t have a choice on
whether we **DO** social media,
the question is
how well we **DO** it.”**

– Erik Qualman

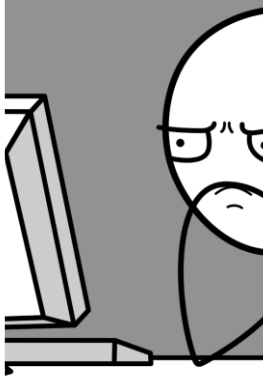


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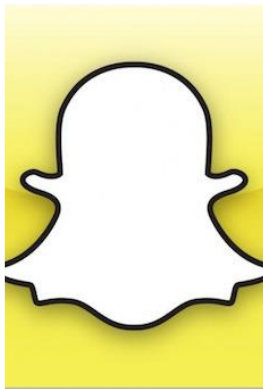
Social Media & Students



Social Media & Students



94% of teens who go online using a mobile device do so daily.



71% of teens say they use more than one social media site.



Social Media & Students



- **Student uses social media during class.**

Scenario 1



- **Student insults teacher on Facebook.**

Scenario 2



- **Student threatens another online.**

Scenario 3



Social Media & Students



"Cyber-bullying" means bullying undertaken through the use of electronic devices.

"Harassment, intimidation or bullying" means any act that substantially interferes with a student's educational benefits, opportunities or performance; and:

- **If the act takes place on school grounds, at any school-sponsored activity, on school-provided equipment or transportation or at any official school bus stop, the act has the effect of:**
 - **Physically harming a student or damaging a student's property;**
 - **Knowingly placing a student or students in reasonable fear of physical harm to the student or damage to the student's property;**
 - **Causing emotional distress to a student or students; or**
 - **Creating a hostile educational environment; or**
- **If the act takes place off school property or outside of a school-sponsored activity, it is directed specifically at a student or students and has the effect of creating a hostile educational environment or otherwise creating a substantial disruption to the education environment or learning process.**



Social Media & Students



- **SPED student threatens kid online.**

Scenario 4



- **SPED student texts to sell drugs at school.**

Scenario 5



- **SPED student sends nude photos.**

Scenario 6



Social Media & Students



Manifestation Determination required if student:

- **Suspended more than 10 days in a year; or**
- **There is a pattern of similar suspensions.**

So, Manifestation Determination before a...

Change of Placement.



Social Media & Students



Whether the behavior manifested or not, you can trigger an *interim* alternative placement without consent when:

- Student knowingly possesses or uses illegal drugs at school;
- Student carries or possesses a dangerous weapon at school; or
- Student inflicts serious bodily injury upon another person while at school.

Note – Student still has to receive ed. services during this maximum 45 day period.



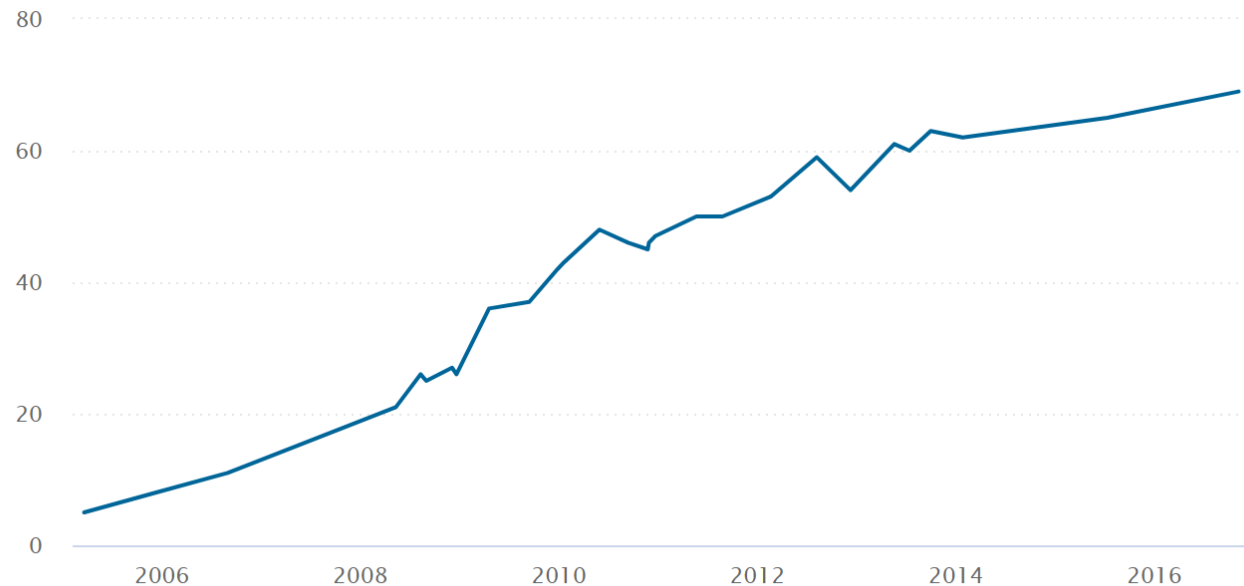
Social Media & Employees



When Pew Research Center began tracking social media adoption in 2005, just 5% of American adults used at least one of these platforms. By 2011 that share had risen to half of all Americans, and today 69% of the public uses some type of social media.

[Chart](#)[Data](#)[Share](#)[Embed](#)

% of U.S. adults who use at least one social media site



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Social Media & Employees



- **Employee logs in to Instagram during class.**

Scenario 1



- **Employee blasts teacher pay online.**

Scenario 2



- **Employee insults a student on Facebook.**

Scenario 3





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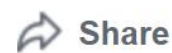


Chris McCarty

November 26 at 9:45pm ·  ▼

NOT AN ACTUAL POST

This kid Jesse from my 2nd period is driving me bat-sh*#-crazy. Kid must have ADHD and drink Red Bull by the da\$# gallon!!!



Knock knock
Who's there? ~FERPA

FERPA who?

Sorry, I can't tell you
that....

somee cards
user card



Social Media & Students



Examples of FERPA Protected Info

DOB's

Addresses



Grades

Scores



Discipline

Health





LEWIS THOMASON



Chris McCarty

November 26 at 9:45pm ·  ▼

NOT AN ACTUAL POST

I truly cannot fathom how my son's 4th grade teacher still has a job. 1) She can't teach. 2) She is having an affair with the principal. Seems unfit to me.



Like



Comment



Share



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