



Pearson

Pearson Learning Services

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September 6, 2018

Dear Ladies and Gentlemen of the Textbook Commission:

Pearson is submitting for your consideration this official appeal for our Grade 11-12 Tennessee Economics program for Course 3431. We believe our program satisfies the requirement of meeting 100 percent of this course's Tennessee State Social Studies Standards and should be approved for placement on the adoption list by this Commission.

Executive Summary for Pearson Economics

Pearson created the Tennessee Economics program expressly in alignment with the Tennessee State Social Studies Standards. After a review by a dedicated group of Tennessee educators, Pearson received comments on 19 out of 62 Economics Standards. Pearson found the comments to be very helpful and made substantial revisions to strengthen the alignment of our content to these standards. These edits focused on ensuring that all students can attain mastery of 100 percent of the economics standards.

Executive Summary for Feedback Round for Pearson Economics

After Re-review of this enhanced Tennessee Economics content, three of the Tennessee educators still believed that the following eight standards were not sufficiently covered to teach to mastery.

- Reviewer 16 - E.07, E.37, SSP.01, SSP.02, SSP.03
- Reviewer 19 - E.27, E.44
- Reviewer 42 - E.30

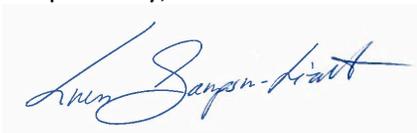
While we appreciate the hard work of these reviewers, we respectfully disagree with their assessment of the content and submit as evidence the attached chart, which provides detailed support for how our content fully meets each of the eight standards. In each row, you will find the standard, the Pearson notes about added content, the reviewer's comments and response to the revisions, and finally, the Pearson appeal comments, which appear in blue text in the far-right column.

We believe that after reviewing the examples of how we meet and exceed the standards, you will find that our program does allow students using our program to reach mastery of 100 percent of the standards.

In conclusion, we ask that a member of the Tennessee Textbook Commission, based on the evidence provided by the Publisher, put forward a motion to place Pearson's Economics text on the adoption list. Doing so will allow the students and teachers of Tennessee to have access to one of the country's leading Economics instructional programs and a program that fully meets the Tennessee State Social Studies Standards for Economics Course 3431.

Thank you for your kind consideration of our appeal.

Respectfully,

A handwritten signature in blue ink, reading "Luess Sampson-Lizotte", is displayed on a light gray rectangular background.

Luess Sampson-Lizotte
Vice President, Product Development
Humanities & Science
Pearson Learning Services

Attachment: Pearson_TN_ECON_Appeal Chart