

















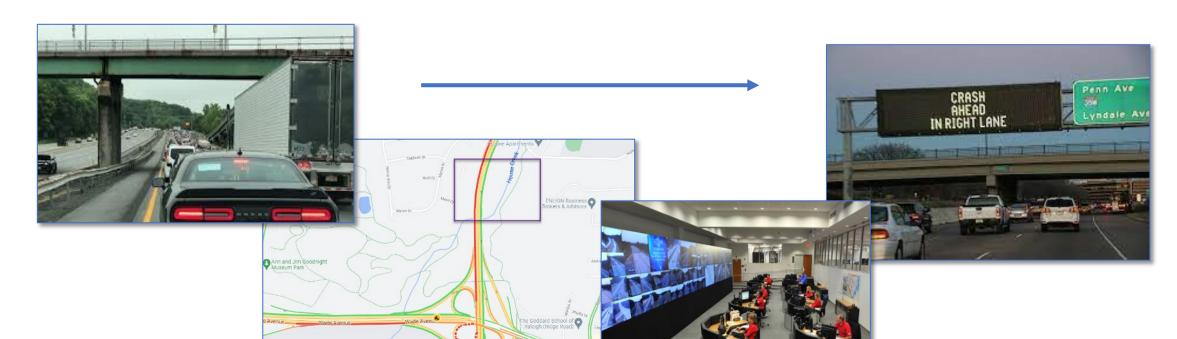


Commercial Vehicle Alerts in NC

Courtney Weeter, PE, PMP

11/16/2022

Traditional Traffic Operations



- Find slowdowns and tell drivers
- But what if we could do it
 - more quickly (<5 min) and
 - at the point of need (>300 DMS)?

Traffic Operations with Drivewyze





INRIX + Drivewyze = real time in cab alerts for slow downs and congestion

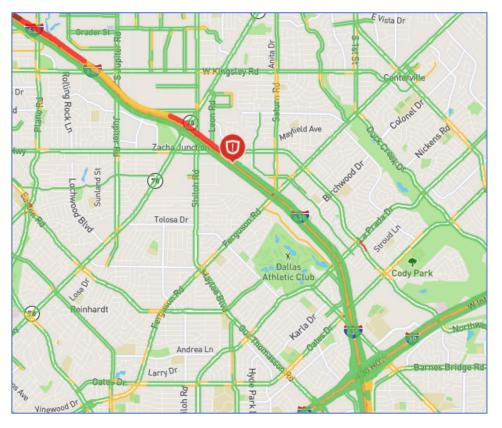
400,000 drivers have enabled alerts



- Alert issued if speed drops 35 mph +
- 2 miles ahead
- Speed ahead vs current speed



Traffic Alerts



Audible beep accompanies visual alerts

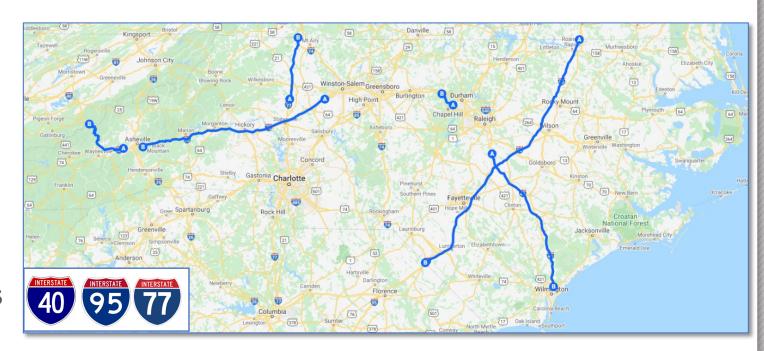
Congestion

- Alert issued if delay is 3 minutes +
- 3 miles ahead
- Travel Time now vs.
 historical (same
 season last year)



Contract

- Procured Through Eastern Transportation Coalition Transportation Data Marketplace (TDM)
- Year One
 - \$250,000
 - 500 Rural Interstate Miles
- Year Two
 - \$255,000
 - All NC Freeways (could be up to 5000 miles)



September 2021-August 2022 I-77 added in December 2021

CMV Traffic Alerting Summary

NCDOT-Defined Alert Corridors

Rural Interstates

Drivewyze Monitors INRIX for Events

- Sudden Slowdowns
- Congestion

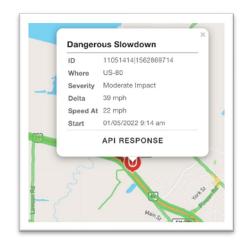
Drivewyze Distributes Alerts

- Subscribed Fleets
- Subscribed Drivers
- Free to Drivers

Drivewyze Provides Analytics Results

- Alert Location
- Alert Frequency
- Alert Density







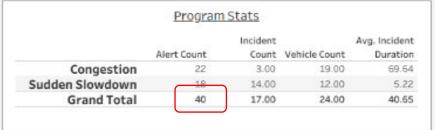




CMV Traffic Alert Dashboard - NC

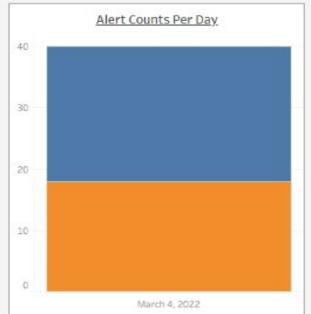
Through 3/4/2022 5:19:27 PM

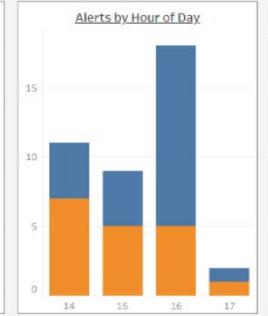


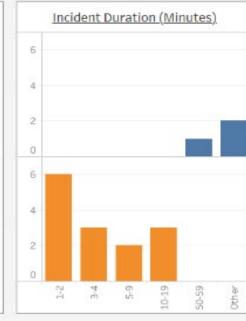




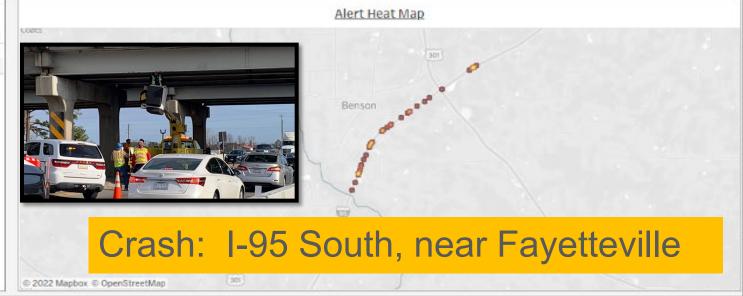












But Can We Quantify the Benefit

- We have issued over 120,000 alerts to date....
- We saw it warn of I-95 crash queues...
- We "know" it is good to alert drivers in advance of slowdowns.....

Looked at crash data for:

- I-95 in 2018 and 2019
- I-85 in 2021

Hard to see reduction in:

- # of truck crashes
- truck crash rate

How else can we quantify benefits???

Effectiveness Study by Drivewyze

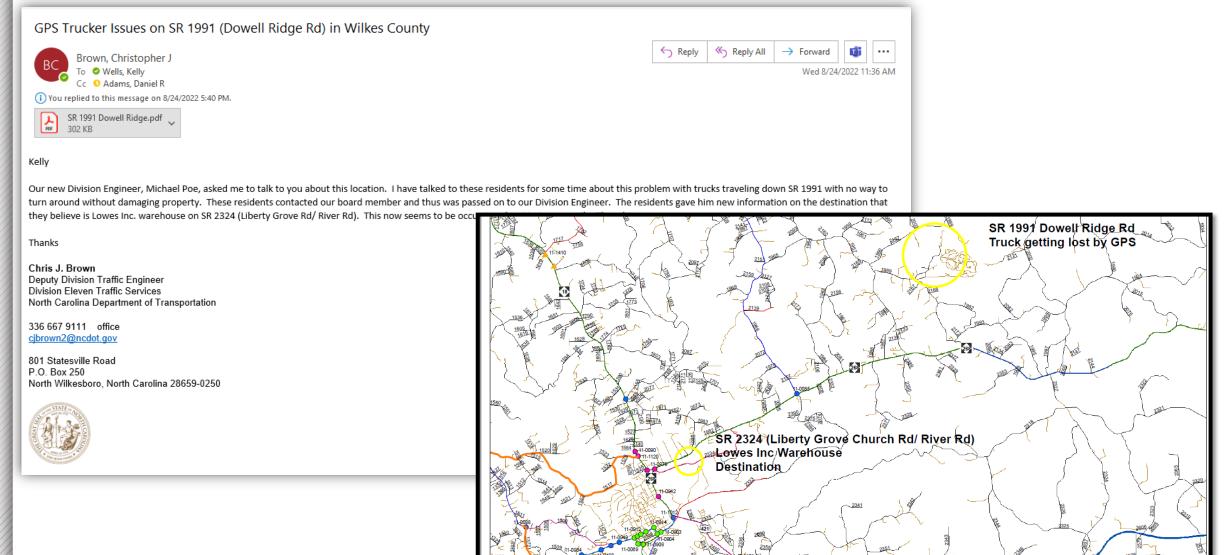
Preliminary results show that alerts do positively impact driving behavior relative to drivers not alerted.

11mph 2 mph 70% **Control Group Avg Speed Reduction** Sudden Slowdowns 8mph of alerted drivers slow down **Avg Speed Reduction** 3 mph **Congestion Events Control Group** ahead of incident

Study conducted for I-95 Southbound Work Zone near Fayetteville, for January 14, 2022 – March 4, 2022 based on 4220 visits.



Truck Navigation: same story every month



Truck Navigation in General

- Successful in communicating with Waze, Apple & Google
 - Know how to affect changes to base maps & share incident info

- These apps are not meant for trucks
- Not sure how to affect where trucks are routed
- Our <u>only</u> influence is on Truck Restricted Routes

Agency Generated Safety Alerts no additional cost





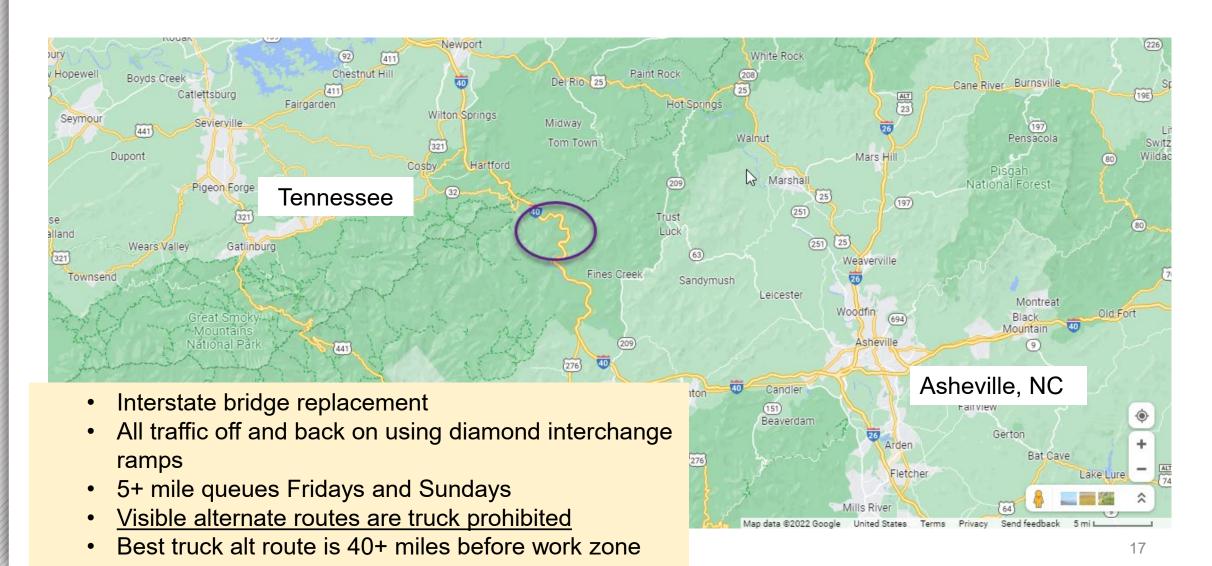
Restricted Truck Alerts – Western North Carolina

Site ID	Site Name	Visit Count	Risky Visit Count
16799	NC Lansing to Virginia NC-194 Restricted Road NB	7	0
16802	NC Elk Park to Valle Crucis NC-194 Restricted Road EB	560	0
16803	NC Elk Park to Valle Crucis NC-194 Restricted Road WB	7	0
16805	NC Buncombe County I-40 Restricted Road WB	2,405	0
16806	NC Buncombe County I-40 Restricted Road EB	137	0
16807	NC Lake Lure Old Fort Rd Restricted Road NB	3	0
16808	NC McDowell County Bat Cave Road Restricted Road EB	171	0
16809	NC McDowell County Bat Cave Road Restricted Road WB	408	0
16830	NC Highlands Franklin Rd Restricted Road WB	23	0
16831	NC Highlands Dillard Rd Restricted Road	75	0
16832	NC Franklin Highlands Rd Restricted Road EB	70	0
16833	NC Franklin Sylva Rd Restricted Road NB	2,057	0
16834	NC Franklin Sylva Rd Restricted Road SB	2,030	0
16835	NC Rosman Rosman Hwy Restricted Road SB	110	0
16836	NC Rosman Rosman Hwy Restricted Road NB	105	0
16837	NC Pickens Moorefield Memorial Hwy Restricted Road NB	45	0
Grand Total		8,213	0

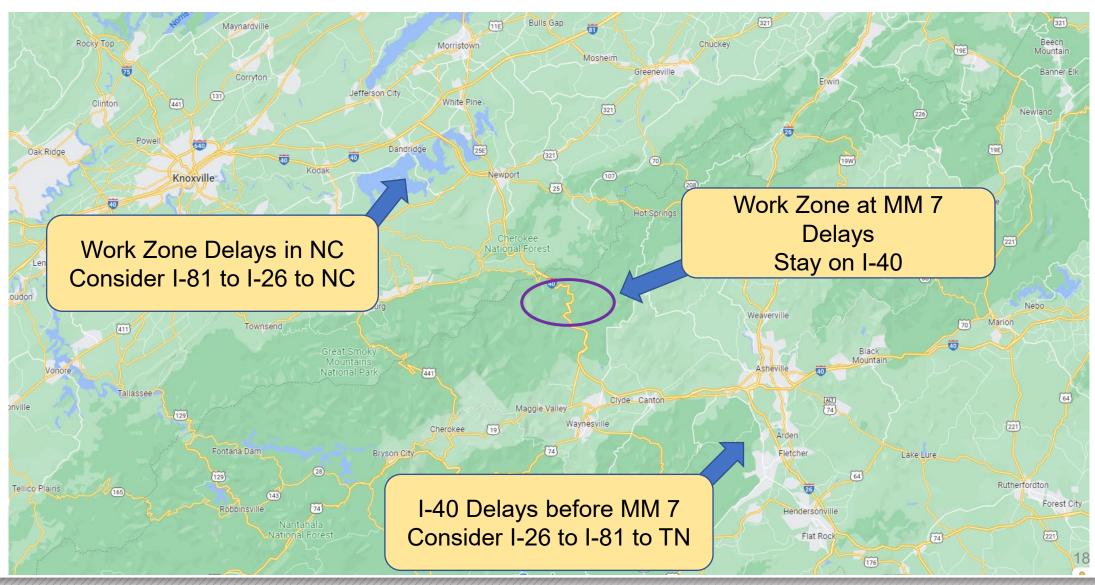
- July 5-Sept 15= 10 weeks
- 16 locations
- 8200 Alerts
- 0 Risky Visits



I-40 Work Zone in Western NC



Agency Generated Safety Alerts



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