

South Central TN Tourism

Profit and Loss
July 2021 - June 2022

	TOTAL
Income	
Grants	77,040.00
Jack GeoTour	4,000.00
Marketing Campaign Income	2,500.00
Membership Dues	3,650.00
Membership Dues/Visitor	-400.00
Miscellaneous Income	86.51
Sales	205,813.13
Uncategorized Income	3.63
Total Income	\$292,693.27
GROSS PROFIT	\$292,693.27
Expenses	
Automobile Expense	15,254.17
Bank Service Charges	20.04
Client Development	73.76
Commissions	1,154.20
Contract Labor	48,817.83
Dues and Subscriptions	2,239.18
Employee Benefits	2,750.00
Equipment Rental	2,347.50
Insurance	580.00
Liability Insurance	1,713.00
Total Insurance	2,293.00
Marketing	93,585.90
Meetings	1,730.63
Miscellaneous	0.00
Office Supplies	9,828.45
Payroll Expenses	32,950.40
Payroll Taxes	1,338.75
Postage and Delivery	636.12
Professional Fees	3,504.60
Accounting	3,049.64
Consulting	-6,250.00
Legal Fees	399.99
Total Professional Fees	704.23
Program Expense	9,619.71
QuickBooks Payments Fees	253.20
Rent	4,886.33
Telephone	105.00

	TOTAL
Travel	2,994.32
Entertainment	4,049.78
Total Travel	7,044.10
Uncategorized Expense	3,301.85
Utilities	
Gas and Electric	374.95
Internet	708.61
Total Utilities	1,083.56
Total Expenses	\$242,017.91
NET OPERATING INCOME	\$50,675.36
Other Income	
Interest Income	1.49
Total Other Income	\$1.49
Other Expenses	
Other Expenses	63.66
Total Other Expenses	\$63.66
NET OTHER INCOME	\$ -62.17
NET INCOME	\$50,613.19