

## Who We Are

The mission of the **Tennessee Economic Council on Women (TECW)**, in accordance with TCA 4-5-101, et. seq., is to advocate for and address the economic concerns of the women of Tennessee. These matters include, but are not limited to: employment policies and procedures, educational needs and opportunities, child care quality, health care, domestic relations, the impacts of federal and state law, and the inclusion of women on state boards and commissions.

The **East Tennessee Development District Advisory Council** of the TECW first met in July 2005, with an open invitation to women who resided within the sixteen county area that makes up the development district. The specific activities of the Advisory Council are to listen, study, inform and help remediate—in a manner consistent with the legislation, bylaws and policies and procedures of the TECW.

The **State of Tennessee Department of Economic and Community Development (ECD)** is a state agency designated to provide services and assistance to enhance economic growth and progress. Its primary focus is to provide businesses with technical, financial and management information assistance; make available to qualified industries FastTrack Job Training Assistance programs; work with communities to help attract new business development to improve the quality of life; and last but not least, further Tennessee's economic expansion through technological innovation, research and development.

Publicity assistance courtesy:



**Adina Chumley**  
865.995.2914

## Thanks to Our Sponsors



TENNESSEE DEPARTMENT of  
ECONOMIC & COMMUNITY  
DEVELOPMENT



An Association of Independent Practitioners

*This project is funded in part under an agreement with the Tennessee Department of Economic and Community Development and the Maryville College Center for Strong Communities*

### Directions:

#### From Downtown Knoxville:

Driving West on I-40, take Exit 386B, U.S. 129 - Alcoa Highway. Follow U.S. 129 South to McGhee-Tyson Airport. Continue 1.5 miles past airport. Take the left fork, staying on Washington Ave. Turn right on Lamar Alexander Parkway/HWY 321. The campus is on the left.

#### From West Knox County:

Take I-140 Pellissippi Parkway to U.S. 129 - Alcoa Highway exit. Follow U.S. 129 South past McGhee-Tyson Airport. Take the left fork staying on Washington Ave. until taking a right on Lamar Alexander Parkway/HWY 321. The campus is on the left.

# Seize the Day: Getting Ahead When Times are Hard

The 3rd Annual  
East Tennessee Regional  
Economic Summit  
for Women

### Learn how to...

- Invest in Today's Economy
  - Be a Successful Business Owner
  - Get Rid of Emotional Clutter
- And more!

Special Keynote  
**JUSTICE  
SHARON LEE**  
Tennessee State  
Supreme Court



*An Economic Summit  
Hosted by the  
Tennessee Economic  
Council on Women & the Center  
for Strong Communities*



**Thursday, June 4, 2009**  
**8:30 a.m. — 4:00 p.m.**  
Maryville College  
Maryville, Tennessee

# Overview

**“Seize the Day: Getting Ahead When Times Are Hard”** is for anyone interested in improving the economic status of women in Tennessee. Review the learning tracks below to plan your day at the 3rd Annual East Tennessee Regional Economic Summit for Women.

## TRACK ONE

### Being a Successful Business Owner

What does it take to own my own business? How can I get a seat on paying boards? How should I invest in today's economy? Learn these things and more from those who've been there.

## TRACK TWO

### Being Your Professional Best

In this track, you'll get tips on how to use new tools like Facebook & Linked In. We'll also talk about how to get rid of “Emotional Clutter” that may be preventing you from reaching your dreams.

# Summit Agenda

8:30 - 9:00 a.m.	REGISTRATION—Continental Breakfast	
9:00-9:30 a.m.	OPENING SESSION AND INTRODUCTIONS	
9:30 - 10:00 a.m.	<b>“BEING the BEST for the TEST”</b> Judge Angelita Blackshear-Dalton, Nashville	
10:00 - 10:15 a.m.	SHORT NETWORKING BREAK	
	<b>TRACK ONE:</b> Building A Successful Business Owner	<b>TRACK TWO:</b> Being Your Professional Best
SESSION 1 10:30 - 11:30 p.m.	<b>HOW to STRIKE WHILE the IRON'S HOT</b> Or, Making Big Bucks When the Market Goes Bust	<b>TWITTER THIS:</b> Building Social Capital for Success
11:30 - 1:00 p.m.	Jennifer Rawls, Executive Director, Tennessee Economic Council on Women <b>JUSTICE SHARON LEE</b> of the TENNESSEE STATE SUPREME COURT	
SESSION 2 1:00 - 2:00 p.m.	<b>ON BOARD(S) BOOT CAMP:</b> Getting a Seat on Boards & Commissions	<b>AFTER the CRASH:</b> Financial Recovery After Major Life Changes
2:00 - 2:30 p.m.	LONG NETWORKING BREAK	
SESSION 3 2:30 - 3:30 p.m.	<b>SUCCESS is SWEET:</b> Lessons Learned From Women in Business	<b>EMOTIONAL CLUTTER:</b> What It Is, Why It Matters, and How to Get Rid of It.
3:40 - 4:00 p.m.	CLOSING SESSION in Lawson Auditorium, Fayerweather Hall	

Please visit our supporting sponsors at their booths:

Cove Mountain Counseling,  
An Assoc. of Independent Practitioners

FIRST TENNESSEE BANK

ETLAW:  
East Tennessee Lawyer's Association  
for Women

ASBURY PLACE

# Registration

**Fee: \$30.00 per person**

The non-refundable fee includes continental breakfast, lunch and event materials. Some Scholarships may be available. Students \$15.00 with valid Student I.D.

## Registrant Information:

Name: \_\_\_\_\_

Are you a Student? Yes  No

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Check the Workshops You Plan to Attend

	Track One	Track Two
Session 1	<input type="checkbox"/>	<input type="checkbox"/>
Session 2	<input type="checkbox"/>	<input type="checkbox"/>
Session 3	<input type="checkbox"/>	<input type="checkbox"/>

## Exhibitor Information:

**Fee: \$50.00**

Includes one 4-foot skirted table and two chairs.

**Exhibit Hours:** Thursday, June 4, 8:30 a.m. - 4:00 p.m.

Exhibitors must remain for the entire event.

## Payment Information:

**Registration Deadline: Friday, May 29, 2009**

Cash or Check Enclosed Payable to: **TECW Foundation**

**Mail to:** Center for Strong Communities, Maryville College

Address: 502 E. Lamar Alexander Pkwy, Maryville, TN 37804

## For More Information:

865-273-8894

or [strongcommunities@maryvillecollege.edu](mailto:strongcommunities@maryvillecollege.edu)