



STATE OF TENNESSEE
TENNESSEE COMMISSION ON CHILDREN AND YOUTH

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BUDGET AND DATA COMMITTEE

Board of Education Conference Room
Andrew Johnson Tower, Ninth Floor
Thursday February 24, 2011
1:00 p.m. – 2:30 p.m.

Committee Members Present

Dwight Stokes, Chair
Cindy Durham
Natasha Blackshear
Lindsay Callahan
Tim Goldsmith
Marti Herndon
Trudy Hughes
Susan Lawless-Glassman
Carlton Lewis
Mary Anne Poe
Tawny Spinelli
Nancy Williams

Committee Members Absent

Leon Caldwell

TCCY Staff

Pam Brown
Fay Delk
Emel Eff
Dustin Keller
Bill Latimer
Linda O'Neal
Steve Petty
Melissa Staley
Zanira Whitfield

AGENDA

I. Welcome and Introductions – Dwight Stokes

Stokes called the meeting to order. Committee members, staff and visitors introduced themselves.

II. Approval of July 2010 Minutes (ACTION)

IT WAS MOVED (LAWLESS-GLASSMAN) AND SECONDED (GOLDSMITH) TO ACCEPT THE JULY 2010 MINUTES. THE MOTION CARRIED UNANIMOUSLY.

III. TCCY Budget and Shared Services – Linda O'Neal

O'Neal reminded the Committee Melissa Staley was helping with ongoing budgeting. The budget materials sent to Committee members were through January and represented 58

percent of the agency's fiscal year. She noted the expenditures were well below 58 percent of the year's budget. A few categories, maintenance grants and subsidies for training, were over budget, but they are relatively small amounts, and may be based on timing of federal funding payments. They show nothing out of line. The agency is working diligently to be conservative with expenditures and to minimize unnecessary travel and careful about other expenditures. We are paying for conference co-sponsorships with federal funds whenever possible because we are increasingly constrained with the state budget. January payroll had not run at the time the budget report was printed. We are maintaining vacant positions, but we will fill two vacant regional coordinator positions, hopefully before end of the fiscal year. Maintenance and repairs may be related to having relatively new state cars, which, if they get damaged even slightly, we are required to have them fixed.

Moving forward, we will have to be careful as we watch what happens with federal grant funds and the federal budget process.

IT WAS MOVED (LEWIS) AND SECONDED (LAWLESS-GLASSMAN) TO ACCEPT THE BUDGET REPORT. MOTION PASSED UNANIMOUSLY.

IV. Federal Budget Cuts Position Statement (ACTION) – Linda O'Neal

O'Neal referred the committee to a handout distributed prior to the meeting on significant budget cuts in the proposed federal budget, including cuts to WIC, Maternal and Child Health, Child Care and Development Block Grant, Head Start (15 percent), Community Service Block Grant, substance abuse treatment and other programs proposed to be eliminated.

O'Neal asked the Commission to go on record as supporting funding for services to children. TCCY staff would then communicate with members of the congressional delegation. The Juvenile Justice and Minority Issues Committee is also looking at responding to the proposed cuts in juvenile justice.

IT WAS MOVED (LEWIS) AND SECONDED (HUGHES) TO RECOMMEND THE FULL COMMISSION ADOPT THE STATEMENT. MOTION PASSED UNANIMOUSLY

V. Making KIDS COUNT Media Award – Pam Brown

Brown presented nominations for the Making KIDS COUNT Media Awards to be presented at Children's Advocacy Days in March. She reminded the committee any TCCY Commission member or staff person could make nominations. Four nominations were received and sent electronically to Committee members. There are four categories: large market and small market print media and large and small market broadcast.

Brown presented two nominations for the small print media category, Joel Washburn, the *McKenzie Banner*, and Shirley Nanney, the *Carol County News Leader*. Brown explained

that both papers had done an exceptional job of presenting stories pertinent to children and families.

IT WAS MOVED (POE) AND SECONDED (LAWLESS-GLASSMAN) TO AWARD THE SMALL MARKET PRINT MEDIA AWARDS TO BOTH NOMINATED PAPERS. MOTION PASSED UNANIMOUSLY

Two nominations were received for the large market broadcast media award. Nashville Public Television produced documentaries for an eight part health care series. Eff and Brown assisted with data for the segment on low births and infant mortality. Copies of the DVD on *NPT Reports: Children's Health Crisis* were made available for Commission members to review.

Nancy Williams reported on her nomination of WREG – News Channel 3. She was impressed by the station's willingness to take initiative. After a child abuse death, the news director called the Child Advocacy Center and said, "We are distressed. We want to do something." He requested that she get volunteers and set up a phone bank the next night. Out of that came the opportunity to train Memphis Light Gas and Water service staff on signs of abuse. The involvement of the station leadership has evolved into better connecting with community resources for children. She said it evolved to more than a story or sound bite. Stokes pointed out it was not unprecedented to award more than one winner.

IT WAS MOVED (LAWLESS-GLASSMAN) TO AWARD BOTH NOMINEES FOR THE BROADCAST MEDIA, LARGE MARKET. SECONDED (HUGHES). MOTION UNANIMOUSLY PASSED.

VI. TCCY Media Coverage – Pam Brown

Brown summarized the media report, which had been emailed to committee members. The report included four Tweets, which is new for us. She commented on the trend line graphing coverage of the May report. Dips in the trend line reflect the timing of releases. The 2010 report was released in the aftermath of the Nashville flood.

Goldsmith asked about how stories that were the same on both print and web were counted. Delk responded that if it was the same story on the same media outlet it is only counted one time.

VII. The Advocate – Pam Brown

Brown reported we released a newsletter on home visitation in February. Much of the newsletter was written by Sumita Banerjee, who has been involved with the home visitation collaboration.

We will publish two more editions of *The Advocate* this fiscal year. One will be on Resource Mapping, and another on the Children's Caucus. Stokes asked about the source of the

pictures. Some are taken by TCCY staff, others come from a variety of sources. Marti Herndon uses *The Advocate* as reading for her University classes.

VIII. KIDS COUNT – Pam Brown

The 2010 State of the Child book is in layout and should go to the printer soon. Emel Eff and Pam Brown will be going to the KIDS COUNT Data Conference next week to learn about the new Census data and other research available. The data conference allows hands on computer time which is useful in designing the KIDS COUNT publication.

Brown submitted the year-end report to Casey Foundation, and we have received the first 2011 payment. The annual grant application was submitted in November and approved. After the interim report in August we will get the second payment of \$37,500, to complete our total award for the year of \$75,000. Herndon asked how many states have projects. Brown reported all 50 states, DC, Puerto Rico and the Virgin Islands, and they are starting a project in Mexico.

IX. Web Stats – Pam Brown

State Website stats had not been completed by OIR for January as of the day prior to the meeting. Total site visits dropped a little in December, which is usual.

We are starting to see a significant increase in hits to the KIDS COUNT Data Center use. We were anticipating that as more people begin using the Data Center, there will be a decreased need for hard copies of KIDS COUNT reports. This year we will drop the number of printed copies of our KIDS COUNT book from 4,000 to 2,000. Several regional coordinators have reported although some people still want the hard copy, the majority of people do not. We also have tried to reduce the size of the books. Emel Eff compiled the data from the national KIDS COUNT data center web stats.

Durham asked why there was an increase in November; Brown had no explanation for the increase.

X. Children's Resource Mapping Project – Melissa Staley

Staley reported after the first report in April 2010 concerns arose that the total of \$4 billion spending on children statewide seemed low. At the TCCY budget hearing with budget officials in the Department of Finance and Administration (F&A). Bill Bradley, state budget director, was surprised about the report that two of every three dollars were from federal sources.

TCCY realized the Department of Education (DOE) had not reported Basic Education Funding for education activities. BEP funding was \$3 billion each for the two years we had reported. A revised report was created and the corrected report was placed on the TCCY website. As a group the Resource Mapping Project has been working to identify ways to verify amounts from departments' budgets for children.

Under the revised study, \$7.5 billion was spent on children in 2007 and in excess of \$8 billion in 2008. Staley said O’Neal pointed out that information about spending were learned from looking at the non-BEP funding only. Marti Herndon asked how that changed the state and federal spending ration.

Staley reported that after the addition of BEP spending the Department of Education surpassed TennCare to become the largest source of funding on children, and educated became the number one outcome, with the outcome of healthy second. The data for costs by type of intervention remained the same, meaning children in residential treatment remained the highest. Staley reported on collecting data for fiscal years 2009 and 2010; to date 23 of 25 agencies had reported their data.

Staley confirmed to Goldsmith that all 25 agencies reported for the 2010 report. Staley said that there were probably more than 25 agencies statewide that provide services to children, for example, TBI with its Amber Alerts. Stokes asked if juvenile courts were included. Brown said only programs identified by the Administrative Office of the Courts. Staley worked with Dustin Keller on the report on the Council on Children’s Mental Health. Brown and Keller helped work with TennCare to get more detailed data. Durham suggested asking the contacts with the 25 agencies to suggest additional agencies. Staley stated that agency contacts included both program and fiscal staff. Brown said the contacts have met in an advisory committee and we have received recommendations from F&A and representatives from the Legislature’s Select Committee on Children and Youth.

XI. Other Business

**IT WAS MOVED (GOLDSMITH) AND SECONDED (LEWIS) TO ADJOURN.
STOKES ADJOURNED THE MEETING AT 1:58 p.m.**

Minutes Submitted by:

Minutes Approved by:

Pam Brown, Director KIDS COUNT

Dwight Stokes, Chair