



Midyear Feedback

Midyear List of Materials to Submit by January 30, 2009

- Midyear Feedback Form
- Copies of all meeting minutes (Student Coalition, Steering Committee)
- Copies of all Press Releases sent out
- Press Feedback Form
- Copies of all articles in newspapers or record of other press (radio or television: transcript, station, time of day played, number of times played)
- Pictures of meetings, activities

Please send to: Linda Doran
Associate Executive Director
Tennessee Higher Education Commission
404 James Robertson Parkway
Nashville, Tennessee 37243
Linda.doran@state.tn.us

Midyear Feedback Form

Student Coalition:

Meeting Number	1	2	3	4	5	6	7	8	9	10
Number of Students Attending										

Student Coalition Leaders:

Position	Student Name

Funds spent on Student Coalition:

Food	\$
Materials (Specify)	\$

Please submit:

- 1. Copies of meeting minutes**
- 2. Copies of all Press Releases sent out**
- 3. Copies of all articles in newspapers or record of other press (radio or television: transcript, station, time of day played, number of times played)**
- 4. Pictures of meetings, activities**

School Environment Protection:

# of flyers advertising 100% Tobacco Free Policy	
# of flyers advertising cessation resources	
Total # of Violations of Tobacco Free Policy	
# Student Violations	
#Faculty/ Staff Violations	
# Visitor Violations	

Funds spent on School Environment Protection:

Materials (Specify)	\$

Take It Outside Campaign:

Packets Distributed	
Pledge Forms Returned	

Funds spent on Take It Outside:

Materials (Specify)	\$

What is working well in the STOP Program so far?

What improvements need to be made to the STOP Program?

What would make implementing the STOP Program easier?

Number of Press Releases Distributed for Each Activity

Activity	Number of Press Releases Distributed
School Environment Protection	
Student Action Coalition	
Take It Outside Campaign	
Counter Marketing Media Contest	
Kick Butts Day	
Store Alert	
Letter Writing	
Community Event	

Record of Press Obtained through Press Release Distribution

Type of Press	Number
School Newspaper Articles	
School Radio Spots	
Town Newspaper Articles	
Local Radio Spots	
Local Cable News TV Mentions	
Local Group Newsletter Mentions	
Regional/ State Newspaper Articles	
Magazines	

Please make copies of all articles and record any information about radio/ television spots (station, time of day, number of times aired, length, transcript of what was said if possible) for your records and to send with your Feedback.