

TENNESSEE STUDENT ASSISTANCE CORPORATION

Thursday, March 19, 2009

DISCUSSION ITEM I: College Goal Sunday Report

Staff Recommendation: For discussion only.

Background: Tennessee's fourth annual College Goal Sunday (CGS) event was held on February 22, 2009, at thirty-six sites across the state. The response from the community was tremendous, with approximately 375 volunteers staffing the events and over 2,800 students and parents in attendance. Participation in this year's event increased by 20 percent from the previous year, due primarily to the economy, great weather conditions, and continued marketing efforts by the staff and each of the CGS sites.

Supporting Document: *2009 College Goal Sunday Report*, February 22, 2009.