

# MINUTES

## Budget and Data Committee

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Location: TEAMS  
 Date: Friday, 10/14/2022  
 Time: 10:00 A.M. CDT

TCCY Staff			Absent		Commission Members	Absent
1	Executive Director	Richard Kennedy		1	Allan Sterbinsky, Chair	X
2	Deputy Executive Director	Craig Hargrow		2	Altha Stewart	X
3		Bill Latimer		3	Ashley Dunkin	
4		Jonquil Newland		4	Sharon Green	
5		Kylie Graves		5	Petrina Jones-Jesz	X
6		Lea Brandon	X	6	Rob Philyaw	X
7		Rose Naccarato				
8		Sherry Isom				
9		Steve Petty				
10		Sujit Das				
11		Rachel Vowell				
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## 1. Call to Order & Introductions – Sharon Green

Green called the meeting to order at 10:05 a.m.

Rachel Vowell was introduced to the committee as the new Communications Specialist.

***Philyaw asked for a motion to approve the August meeting minutes at the October 2022 Commission meeting. Green moved to approve. Dunkin seconded. Unanimously approved.***

## 2. Staff Updates

### **Budget Updates – Richard Kennedy**

Kennedy gave an overview of the TCCY budget. Kennedy discussed the budget improvement request and reduction plan that will be submitted to F&A (Finance and Administration). A budget hearing will take place with F&A in November.

### **Budget & Grant Updates – Sherry Isom**

Isom discussed budget and grant updates. September financials have not been closed out yet so there was no financial report to discuss. The financial report should be available at the commission meeting at the end of the month. \$547,000 in grant funds have been awarded to various organizations. Contracts are currently being processed for these funds.

***Philyaw asked for a motion to approve the budget updates at the October 2022 Commission meeting. Green moved to approve. Dunkin seconded. Unanimously approved.***

### **KIDS COUNT-Rose Naccarato**

Naccarato gave an update on Kids Count. Naccarato discussed a decrease in funding and the State of the Child Report that will come out at the end of the year.

### **Resource Mapping-Rose Naccarato**

Naccarato gave an update on Resource Mapping. Naccarato discussed data collection, working with the Children's Funding Project, and a public data sharing website ([data.tn.gov](http://data.tn.gov)) where historical data will be posted.

### **kidcentral tn-Jonquil Newland**

Newland gave an update on kidcentral tn. Newland discussed an increase in page views and individual users. Email subscribers and social media followers for the quarter also showed an increase.

### **Website Statistics-Sujit Das**

Das reported on website statistics for the quarter. Pageviews have increased from the previous quarter with KIDS COUNT getting the most views. A news and publication section has been added to the website.

### **The Advocate-Kylie Graves**

Graves reported on the Advocate newsletter statistics and articles for the quarter. Distribution using Constant Contact started in September. Eighteen news articles mentioned TCCY this quarter. Kennedy and Graves participated in a television interview regarding child well-being in Tennessee. Graves discussed creating a report with the Second Look Commission (funded by KIDS COUNT) that would estimate the cost of child abuse in Tennessee.

### **Media Report-Kylie Graves**

Graves updated the Commission on social media and Google statistics for the quarter. Social media followers remain steady. Graves discussed how individuals use Google to search for TCCY and how BSB (Building Strong Brains) social media content is shared with partners.

## **3. Motion To Adjourn**

***There was no motion to adjourn as a quorum was not established.***

Prepared by: Lea Brandon