

MINUTES

Budget and Data Committee

Location: WEBEX
 Date: Friday, 5/13/2022
 Time: 10:00 A.M. CDT

TCCY Staff			Absent		Commission Members	Absent
1	Executive Director	Richard Kennedy		1	Allan Sterbinsky, Chair	
2	Deputy Executive Director	Craig Hargrow	X	2	Altha Stewart	
3		Bill Latimer		3	Ashley Dunkin	X
4		Jonquil Newland		4	Brenda Davis	X
5		Kylie Graves		5	Petrina Jones-Jesz	
6		Lea Brandon		6	Rob Philyaw	
7		Rose Naccarato		7	Sharon Green	
8		Sherry Isom	X	8	Trey Jones	X
9		Steve Petty				
10		Sujit Das	X			
11		<i>SaVone Cole</i>				
12		<i>Jerri Moore</i>				
13		<i>Melissa McGee</i>				
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1. Call to Order & Introductions – Allan Sterbinsky

Sterbinsky called the meeting to order at 10:03 a.m. after a quorum was established.

SaVone Cole was introduced to the committee as a TCCY Intern.

2. Staff Updates

Budget Updates – Richard Kennedy

Kennedy discussed the TCCY budget in detail.

Sterbinsky asked for a motion to approve the budget updates. Stewart moved to approve. Green seconded. Unanimously Approved.

Kids Count-Rose Naccarato

Naccarato reported on the Kids Count program. County profiles have been released. The Race for Results report was not released. The National report has been delayed until August due to data issues. Additional copies of the State of the Child report will be printed for the regional coordinators to distribute. Kennedy also discussed the State of the Child report and praised Graves for her work on it.

Resource Mapping-Rose Naccarato

Naccarato updated Commission Members on resource mapping. Resource mapping was completed and distributed in April. Naccarato discussed the recommendation on the new education formula and an invitation to attend a cohort being organized by a non-profit organization.

kidcentral tn-Jonquil Newland

Newland updated Commission Members on the contract renewal process for kidcentral tn. Newland discussed statistics for page views, individual users, email subscribers and social media followers for the quarter.

Website Statistics-Kylie Graves

Graves reported on website statistics for the quarter. Kids Count page views increased due to the county profiles.

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The Advocate-Kylie Graves

Graves reported on the Advocate newsletter statistics for the quarter. Graves discussed articles and television interviews.

Media Report-Kylie Graves

Graves updated the Commission on social media and Google statistics for the quarter. Graves discussed BSB (Building Strong Brains) social media content information.

3. Motion To Adjourn

Sterbinsky asked for motion to adjourn. Philyaw moved to adjourn. Stewart seconded. Unanimously Approved.

Prepared by: Lea Brandon