



Hi! I'm Natalie, the **WORKING FOR A HEALTHIER TN** Communications Coordinator.

My background:

I have almost 25 years of experience in the field of communications. I've worked in TV news as a production assistant, assignment editor and video editor. After working in news, I transitioned to public relations, where I had the opportunity to produce, write and host a video series for the web, place stories

in the national media and manage social media for clients.

What inspired me to choose this career:

I loved watching the news when I was a child. My mom loves to tell the story about how, when I was five, someone asked what I wanted to be when I grew up. I said, "Dan Rather!" My entire childhood revolved around my goal to become

a journalist. I wanted to help others by keeping them informed about important topics. While I was working in news, technology started to evolve quickly. With the growth of the internet and development of social media, there were more ways to reach the public. Even better, these platforms allow direct communication with individuals. I've been working at Benefits Administration since 2016. In this position, I also work for ParTNers for Health. I love this job because it combines everything I'm



Working on a web video series in 2011

passionate about – video editing, on-camera work, writing, social media and helping others get information about their most valuable asset, their health!

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FUN FACTS

1. I was in InStyle magazine in 2013 because of my haircut.



2. My husband and I think the adoption of our dog was fate. After our dog Tex died, we saw a puppy named Drummer on the Snooty Giggles Dog Rescue website. When they called us, we found out Drummer's foster mom happened to be Tex's vet tech. Tex had been seeing the same vet tech for five years! In fact, since he was very sick at the end, Tex had been to the vet several times during the last month of his life. Unbeknownst to us, the vet tech had been bringing Drummer to work with her. So Tex and Drummer had been in the back of the building together.



Tex



Drummer as a puppy

3. Former ABC News anchor Sam Donaldson called me when I was 15 after I wrote him a letter asking for career advice. He was so kind. The main takeaway I remember was to never stop reading.

4. One time I worked in production at a network like QVC that's no longer in business. Some of the people I met and worked with there were Naomi Judd, Florence Henderson, Emeril Lagasse and John Corbett.

5. My favorite show is Dateline. For the 2015 season premiere, they sent each of their correspondents to a fan's hometown to watch the show with them. Dennis Murphy came to Nashville to watch with me. Before Dateline came on, Dennis asked to borrow a guitar and jammed with a few Nashville songwriters, including my husband. Since then, I've met all the correspondents!



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