

**2016 DIVERSITY BUSINESS  
MARKETPLACE  
RESOURCE AGENCY GUIDE**



**April 28, 2016  
7:00 AM – 3:00 PM  
Knoxville Convention Center**



**DIVERSITY BUSINESS MARKETPLACE 2016**  
*“G.R.O.W. Tennessee Small Businesses”*

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# Event Overview

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**Welcome to the 2016 Diversity Business Marketplace!** The Governor’s Office of Diversity Business Enterprise (Go-DBE) along with The University of Tennessee (UT) are excited to host a meaningful event that will encourage public and private sector businesses and entities to utilize diversity businesses in their procurement opportunities. The theme adopted for this year’s Diversity Business Marketplace is “G.R.O.W. Tennessee Small Businesses.” Go-DBE and UT encourage your organization to assist in the *growth* of small businesses by providing *responsible* communication about procurement *opportunities* that will allow them to become *well-versed* with your organization’s purchasing procedures and needs.

The 2016 Diversity Business Marketplace is the premier networking opportunity for minority, women, service-disabled veteran owned and small business enterprises looking to meet decision makers and procurement professionals of major corporations. While the Marketplace serves as a venue for “*On the Spot*” procurement opportunities and business workshops that educate and train diversity business enterprises, the networking opportunities and camaraderie make it a great vehicle to initiate new business contacts.

The Resource Agency Guide provides resourceful information regarding the 2016 Diversity Business Marketplace. Please pay special attention to the Important Dates and Deadline Summary page as these dates are crucial to the overall success of this event.

Contact Karen J. Binkley with The University of Tennessee with questions or for additional information regarding sponsorship opportunities at [kbinkley@utk.edu](mailto:kbinkley@utk.edu) or (865) 974-3311.



**DIVERSITY BUSINESS MARKETPLACE 2016**  
**“G.R.O.W. Tennessee Small Businesses”**  
**Tentative Schedule of Events**

**Wednesday, April 27, 2016**

**Note: ID badge required at all events**

3:00 p.m. – 5:00 p.m.

**Exhibit Hall Booth Set-up**

Knoxville Convention Center

5:00 p.m. – 6:30 p.m.

**Marketplace Exhibitor Reception**

Knoxville Convention Center



**DIVERSITY BUSINESS MARKETPLACE 2016**  
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**Tentative Schedule of Events**

<b>Thursday, April 28, 2016</b>	<b>Note: ID badge required at all events</b>
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**MORNING SESSION**

7:00 a.m. – 8:30 a.m.	<b>Pre-Registration Check-In &amp; Breakfast</b>	Knoxville Convention Center
8:30 a.m. – 9:00 a.m.	<b>Marketplace Welcome Remarks &amp; Ribbon Cutting Ceremony</b>	

**DIVERSITY BUSINESS WORKSHOPS**

9:15 a.m. – 10:00 a.m.	<b>University of Tennessee:</b> How to Contract with UT Training Room: 200-C	
10:15 a.m. – 11:00 a.m.	<b>Edison Training:</b> Updates & Changes Training Room: 200-C	
11:15 a.m. – 12:00 p.m.	<b>State of Tennessee:</b> How to Compete for Procurements Training Room: 200-C	
9:15 a.m. – 12:00 p.m.	<b>Ask an Attorney:</b> One-on-One Sessions with an Attorney Training Room: 200-D	Scheduled Appointment Required
9:15 a.m. – 1:30 p.m.	<b>Cyber Café-</b> Training Room: 200-E	
9:15 a.m. – 1:30 p.m.	<b>“On the Spot” Procurement &amp; Contract Opportunities</b> Training Room: 200-E	

**AFTERNOON SESSION**

12:00 p.m. - 1:30 p.m.	<b>Luncheon</b>	Exhibit Hall
1:30 p.m. – 2:00 p.m.	<b>Finalizing your Bid</b>	Mike Perry Chief Procurement Officer, DGS
2:00 p.m. – 3:00 p.m.	<b>“On-the-Spot” Awards Announcements</b>	Exhibit Hall



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**DIVERSITY BUSINESS MARKETPLACE  
RESOURCE AGENCY REGISTRATION FORM**

*Due to limited space, only two (2) resource agency representatives are permitted to attend.*

Resource Agency Name \_\_\_\_\_

Resource Agency Address \_\_\_\_\_

**Primary Contact Name** \_\_\_\_\_

Title \_\_\_\_\_

Work Number \_\_\_\_\_ Email Address \_\_\_\_\_

**Contact Name** \_\_\_\_\_

Title \_\_\_\_\_

Work Number \_\_\_\_\_ Email Address \_\_\_\_\_

**\$100 registration fee is inclusive of booth rental and two (2) reception & luncheon tickets.**

Luncheon tickets will be included in your registration packet and available at the Marketplace Exhibitor Reception Wednesday, April 27, 2016.

Please visit

<https://utconferences.outreach.utk.edu/ei/getdemo.ei?id=468&s=FPG0Z1FYL&bulk=y> to complete and submit the electronic registration form and payment for the Marketplace no later than April 1, 2016.



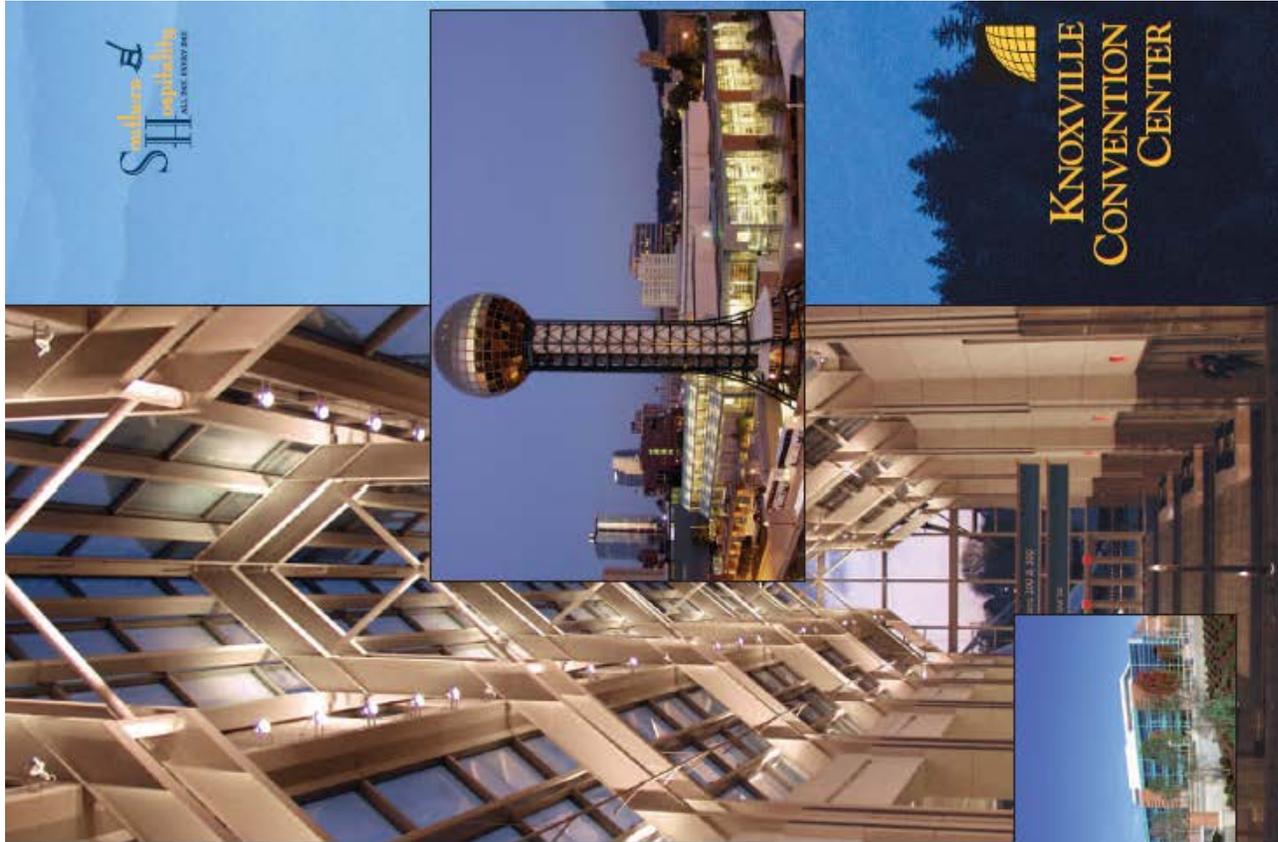
**DIVERSITY BUSINESS MARKETPLACE 2016**  
**“G.R.O.W. Tennessee Small Businesses”**

## **Important Dates & Deadline Summary**

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February 1, 2016	Resource Agency packets emailed.
April 1, 2016	Resource Agency registration and payment deadline.
April 27, 2016	Exhibits, booths, and materials must be set-up in the exhibit hall 3:00 p.m. - 5:00 p.m.
April 27, 2016	Marketplace Exhibitor Reception 5:00 p.m. - 6:30 p.m.
April 28, 2016	<b>2016 DIVERSITY BUSINESS MARKETPLACE</b>

# Knoxville Convention Center Directions & Map



**DRIVING DIRECTIONS TO CONVENTION CENTER**

**Eastbound on I-40:**  
Take Exit 388 onto 441 South (Henley Street). The Convention Center is at the corner of Henley and Clinch Ave.

**Westbound on I-40:**  
Take Exit 387. Turn right onto Western Ave. At the third traffic light turn right onto Henley Street. The Convention Center is at the corner of Henley Street and Clinch Ave.

**Southbound on I-275:**  
At the I-275/I-40 interchange, bear right onto 441 South (Henley Street). The Convention Center is on the right at the corner of Henley Street and Clinch Ave.

**Northbound (from airport):**  
Take 129 North. Take ramp I-40 East (Asheville) stay in the right lane to Exit 388 onto 441 South (Henley Street), drive to Henley Street. The Convention Center is on the right at the corner of Henley Street and Clinch Avenue.

**KAT/Trolley-Phone (865) 215-7800**  
The Knoxville Area Transit provides free trolley service around downtown and local areas.

**CONTACT INFO:**  
865-KCC-KNOX  
865-522-5669



**Mailing Address:**  
P.O. Box 2543  
Knoxville  
Tennessee  
37901-2543

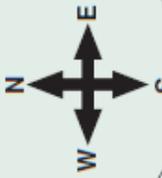
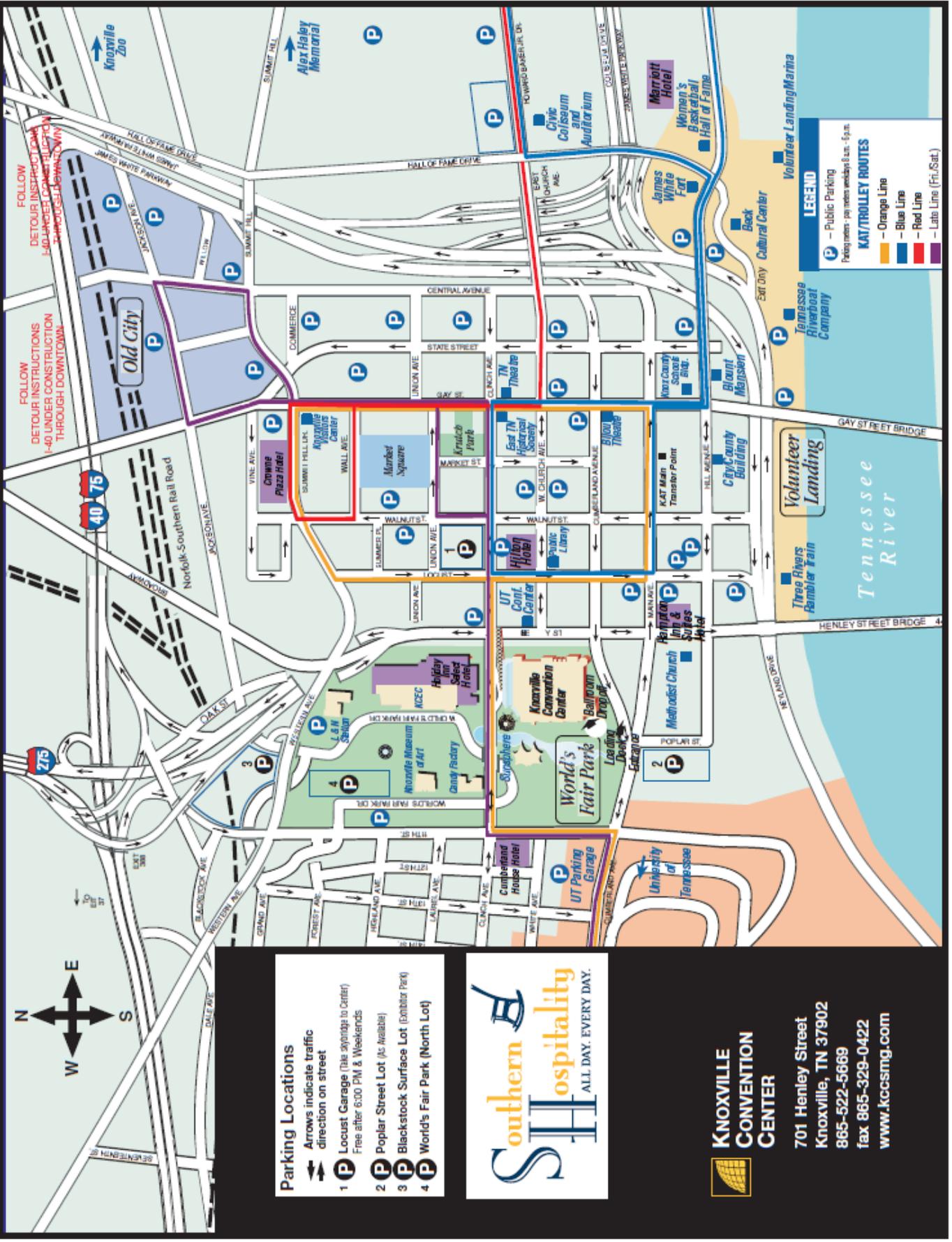
**Facility Address:**  
701 Henley Street  
Knoxville  
Tennessee  
37902

**865-KCC-KNOX  
(522-5669)**

**Fax: 865-329-0422**

Facility information and directions available on website at:  
[www.kccsmg.com](http://www.kccsmg.com)





- Parking Locations**
- Arrows indicate traffic direction on street
  - 1 P** Locust Garage (Rise springs to Center)  
Free after 6:00 PM & Weekends
  - 2 P** Poplar Street Lot (if available)
  - 3 P** Blackstock Surface Lot (Dixie Park)
  - 4 P** World's Fair Park (North Lot)

**Southern Hospitality**  
ALL DAY. EVERY DAY.

**KNOXVILLE CONVENTION CENTER**

701 Henley Street  
Knoxville, TN 37902  
865-522-5669  
fax 865-329-0422  
www.kccsmg.com

**LEGEND**

- Public Parking
- Parking meters - pay meters weekdays 8 a.m. - 6 p.m.
- KAT/TROLLEY ROUTES**
- Orange Line
- Blue Line
- Red Line
- Late Line (Fri./Sat.)