
Commercial Advertising on School Buses, Rule

The Background:

Pursuant to TCA 49-6-2109 the State Board has promulgated Rule 0520-01-05-.03 which regulates advertising on school buses. Public Chapter 665 amended TCA 49-6-2109(e) by deleting the language “, be composed of lettering on a background color” in the third sentence. This amendment allows for pictures and logos to be used in the advertising.

This agenda item proposes to remove the same language from the rule and makes the rule conform to the amended law.

The Recommendation:

Amend Rule 0520-01-05-.03 by deleting section (e) in its entirety and renumbering the subsequent sections accordingly.

The SBE staff recommends adoption of the amendment on final reading.

Proposed Rule Revision

Rule 0520-01-05-.03(1)(d) "Commercial Advertising on School Buses" is amended by deleting subsection (d) in its entirety and re-numbering the subsections thereafter accordingly.