

DATE: January 27, 2005

SUBJECT: Doctor of Philosophy (Ph.D.) in Public History at Middle Tennessee State University

ACTION RECOMMENDED: Approval

BACKGROUND INFORMATION: In 2002 the Tennessee Board of Regents conducted an analysis of low producing programs. As a result of that analysis and recommendations from the Commission, the Doctor of Arts (D.A.) was terminated. The proposed Ph.D. in Public History has been designed to be practice-based, with a strong mentoring and apprenticeship component to meet the needs of public history professionals in historic preservation, cultural resource management, archival management, and museum management. The purpose of the program is to produce graduates with a significant depth in their grasp of history and historical interpretation, the ability to produce original scholarly research in the field of Public History, a broad understanding of the theories and methods associated with Public History, competency for professional practice in at least one area of specialization, and substantial practical experience. Students will also benefit from the Center for Historic Preservation at Middle Tennessee State University, which holds national and international prominence among professional public historians and the National Council for Public History.

PROPOSED START-UP DATE: Upon approval

Commission staff has reviewed program proposals according to the academic standards adopted by the Commission on November 14, 2002. Each standard is referenced below.

1.1.20A MISSION: The proposed program is consistent with the university mission of offering an extensive range of programs that primarily serve students of Middle Tennessee, while attracting students nationally and internationally. MTSU has an increasing emphasis on scholarship and a commitment to research and public service activities which expand knowledge and enhance the quality of life.

1.1.20B CURRICULUM: The proposed curriculum requires completion of 60 semester credit hours distributed as follows:

<u>Course Name</u>	<u>Credit Hours</u>
Public History Core	27
History Field	9
Cultural Studies Field	6
Pedagogy	6
Dissertation	<u>12</u>

TOTAL: 60

To accommodate the proposed program, five (5) new courses were developed with 24 credit hours. New courses are as follows:

<u>Course Title</u>	<u>Hrs.</u>
Professional Residency Colloquium	12
Current Issues in Public History Practice	3
Pedagogy for the Public Historian	3
Seminar in Am. Architectural History	3
Seminar in Collections Management for Archives and Museums	3

1.1.20C ACADEMIC STANDARDS: Admission, retention and graduation requirements will be published in the in Graduate Catalog. Applicants must formally apply for admission to the College of Graduate Studies and fulfill all its requirements, including submission of transcripts from all academic work, hold a master’s degree and have earned at least 18 semester hours of undergraduate history credit and a minimum of 21 semester hours of graduate history credit. Applicants who do not meet the minimum requirements and are admitted conditionally will have one year to satisfy the conditions of admission, have a 3.5 grade point average (GPA) in their master’s degree work (and a 3.0 GPA in their undergraduate history classes). GRE minimum scores of 530 for verbal reasoning, 450 for analytical writing, or a minimum of a combined 1100 on the verbal and analytical reasoning scores (old scoring). Applicants must provide letters of recommendation directly from at least three professionals or academics that address candidates’ potential for successfully completing a Ph.D. in Public History, submit an essay describing the qualities that will make them excellent public historians and a 500-word letter of intent noting why they wish to pursue a Ph.D. in Public History at Middle Tennessee State University, their career goals after they attain the Ph.D. in Public History, and professional portfolio containing work that demonstrates their mastery of research methods, historical analysis, interpretation, and presentation.

Projected Program Productivity

Year	Full-Time Headcount	Part-time Headcount	Total Year Headcount	FTE	Graduates
1	5	8	13	8	1
2	9	9	18	12	1
3	13	10	23	16	2
4	14	14	28	17	2
5	15	18	33	21	4

1.1.20D FACULTY: The MTSU Department of History currently has a strong core of public history faculty. No additional tenure track faculty members are required to launch the program. It is the intent of the department to seek funding in the future to support an annual visiting senior scholar in any relevant field to conduct colloquia, workshops, or short courses centered on his or her research interests and expertise. Such a scholar would add to areas of specialization, enrich recruitment possibilities, and raise program visibility.

1.1.20E LIBRARY RESOURCES: In recent years, the library has allocated additional funds in the amount of \$10,000 annually for programs offering doctoral degrees. The library, with its combination of resources and services, is currently adequate for instituting a Ph.D. in public history. No additional resources are required for the implementation of the proposed program.

1.1.20F ADMINISTRATION/ORGANIZATION: The proposed program will be administered through the Office of Graduate Studies. No additional administrative staff is required to support the proposed program. Currently, the department provides three hours of reassigned time for the Public History Program Director for program administration and advising graduate students. This proposal provides an additional three hours of reassignment in recognition of the added workload of coordinating the Ph.D. program.

1.1.20G SUPPORT RESOURCES: The Center for Popular Music, the Center for Historic Preservation and the Albert Gore Sr. Research Center will afford opportunities for collaboration on research projects and provide applied experiences for graduate students. Students will have opportunities for internships nationwide, with the National Park Service and National and State libraries and museums. Two professors are also working with Vanderbilt University to establish an international partnership with l'Universit e des Antelles et de las Guyane (Martinique).

1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT: The current facilities and instructional equipment are adequate to support the implementation of the proposed program.

1.1.20I STUDENT/EMPLOYER DEMANDS: The proposed Ph.D. in Public History will address a need within the profession for trained historians who can practice efficiently and communicate effectively with the broad audience that want to learn and experience history through media and environments other than the traditional classroom. As it has evolved over the last thirty years, Public History has become a professional field of expertise that provides training not only in traditional methods of historical research and publication, but also in the new skills needed to communicate with the public, using new technologies and new methods. MTSU created one of the first history-based Historic Preservation programs in 1973. In recent months, the Department of History has received numerous inquiries regarding the possibility of completing doctoral work in public history at MTSU.

The scope of the program will allow graduates to work in a wide variety of positions, ranging from leadership roles in flagship historical organizations to academic positions in public history programs at universities and colleges across the country. The types of jobs for graduates will include working with governments to conduct research for survey information regarding historical landmarks, documenting Civil War sites, Indian burial sites, historical cemeteries and 100 year old farms, archiving, national parks, historical societies, archeology, museum curator, cultural tourism, historical geography, and community studies.

1.1.20J NO UNNECESSARY DUPLICATION: The proposed Ph.D. in Public History will not duplicate existing programs at public or private colleges in the State of Tennessee. There are, however, a number of graduate and undergraduate programs in the state related to Public History that will serve as feeders for the Ph.D. program. For example, the proposed program will appeal to students who complete East Tennessee State University's Master of Arts in Liberal Studies, which offers Archival Studies as a concentration. The University of Memphis offers a Master of Arts degree in museum studies. Also, there is an undergraduate museum studies program at Tusculum College. Students from these programs who wish to continue their training in Public History will be attracted to a Ph.D. program at MTSU.

Even beyond Tennessee's borders, there is no program that duplicates the proposed Ph.D. in Public History. Some of the universities recognized as leaders in public history education (University of South Carolina, University of Loyola-Chicago, Arizona State University, University of California-Santa Barbara) include public history as a *component* of their Ph.D. in History. The inclusion of public history in traditional Ph.D. history programs clearly illustrates a growing recognition of the value of public history training for Ph.D. students in the United States. Within the Southeast region, a number of universities will likely play an important role as "feeders" to the Ph.D. in Public History at MTSU. Kennesaw State University in Georgia recently established an undergraduate program in Public History, and masters programs exist at the State University of West Georgia, Georgia State University, the University of Georgia-Athens, Murray State University in Kentucky, Appalachian State University in North Carolina, and the University of Arkansas-Little Rock. Graduates from these programs will provide a primary target audience for recruitment efforts. Arkansas State University offers a Ph.D. in Heritage Studies, a related degree that is regionally focused on the Mississippi Delta.

1.1.20K COOPERATIVE INSTITUTIONS: None identified.

1.1.20L DESEGREGATION: The program will not impede the state's effort to achieve racial diversity. MTSU conducted a desegregation impact study and established measures that will be taken to enhance racial diversity of the institution. Upon review, the data found that the proposed program will have no negative impact on desegregation efforts of other institutions in Middle Tennessee and will not infringe on or diminish the educational mission of any other institution.

1.1.20M ASSESSMENT/EVALUATION AND ACCREDITATION: The assessment standards for measuring the effectiveness and success of the proposed program include the congruence with and demonstrated achievement of program goals, external reviews, surveys of enrolled student and program graduates, employment and career patterns for Ph.D. program students and pass rates for the Academy of Certified Archivists (ACA) examinations for students with a practice specialization in archival management seeking certification.

There are no separate professional accrediting agencies; however, the Department of History maintains affiliation or membership in major historical associations including the National Council on Public History and the American Historical Association. Standards established by these professional organizations were observed as the faculty

designed the proposed curriculum. The Academy of Certified Archivists credentials individual practitioners and students (rather than programs). Students interested in archival management and desire to secure certification will be encouraged, but not required to do so. SACS accreditation guidelines have been met.

1.1.20N ARTICULATION: Not relative to graduate programs

1.1.20O EXTERNAL JUDGMENT (Graduate Programs): Dr. Patricia Mooney-Melvin, Associate Professor in the Department of History at Loyola University Chicago and Dr. Clyde A. Milner II, Professor of History and Director, Heritage Studies Ph.D. Program at Arkansas State University served as consultants to provide the expert external reviews. The reviewers described the proposed program as a “good fit” and that MTSU is ready to implement the Ph.D. in Public History. Consultants indicated that it is a “wise choice to establish this program based on long-standing strengths and areas of excellence for the history faculty and the university, i.e., the emphasis on public history in the department and the existence of the Center for Historic Preservation on the campus.” It was stated that MTSU has appropriate on-campus resources to support the proposed program and the Center for Popular Music and the Albert Gore Sr. Research Center will be highly valuable to the program. A few recommendations were made for strengthening the curriculum. MTSU responded appropriately with plans to implement minor changes as recommended.

According to the consultants, they, along with many of their colleagues, had assumed that MTSU already had a Ph.D. in Public History because of the national reputation of the Center of Excellence in Historic Preservation. The consultants also predict that MTSU has the strengths necessary to deliver a first rate, nationally ranked doctoral program, able to attract highly qualified students.

1.1.20P COST/BENEFIT/SOURCE: ESTIMATED NEW COSTS AND REVENUES

	Year 1	Year 2	Year 3	Year 4	Year 5
1. Expenditures					
A. One – time: ¹					
New/renovated space	0	0	0	0	0
Equipment	0	0	0	0	0
Library	0	0	0	0	0
Consultants	0	0	0	0	0
Other	0	0	0	0	0
Total for One-time Expenditures	0	0	0	0	0
B. Recurring:					
Administration					
<input type="checkbox"/> 3 hours reassigned time	4,200	4,200	4,200	4,200	4,200
Staff					
<input type="checkbox"/> Graduate Program Sec. (assumes 3% annual raise)	21,500	22,145	22,810	23,495	24,200
<input type="checkbox"/> staff benefits	3,795	3,909	4,026	4,147	4,272
Graduate assistantships and fellowships ²	137,600	137,600	137,600	137,600	137,600

¹Resources currently allocated to the Doctor of Arts program in the Department of History will be reallocated to the PhD in Public History program. This means the PhD program will require no initial, one-time expenditures.

² Five doctoral assistantships and two doctoral fellowships are currently allocated to the Department of History for its Doctor of Arts program by the Dean of the College of Graduates Studies and will be reallocated to the PhD in Public

Other (including funds to support recruitment, travel, workshops, supplies and materials)	27,500	28,325	29,175	30,050	30,950
Total expenditures (A+B)	194,595	196,179	197,811	199,492	201,222

2. Revenues	Year 1	Year 2	Year 3	Year 4	Year 5
State appropriations (new, FTE)	n/a	n/a	n/a	n/a	n/a
State appropriations (old)	n/a	n/a	n/a	n/a	n/a
Tuition/Fees ³	60,200	94,056	126,424	152,720	172,824
Institutional Resources					
1. Transfer of funds currently supporting assistantships (5) & fellowships (2) in D.A. program	118,000	118,000	118,000	118,000	118,000
2. Reallocation of existing dollars earmarked for adjuncts	4,200	4,200	0	0	0
3. Reallocation of dollars through Provost's discretion	27,500	0	0	0	0
Grants/Contracts					
<input type="checkbox"/> two doctoral assistantships provided by the Center for Historic Preservation (CHP)	36,000	36,000	36,000	36,000	36,000
<input type="checkbox"/> recruitment (CHP)	1,000	0	0	0	0
Gifts					
Other (in-kind donations etc.)					
Total revenues	246,900	252,256	280,424	306,720	326,824

³ Calculations for tuition assume that in the first year, 3 of the 5 full-time students will be out of state and at least 2 members of each entering class thereafter will be out of state. Calculations also assume that all part-time students in the first three years will be in-state and that in the 4th and 5th years at least one of the new students will be out-of-state and the other in-state. Nine credit hours are considered a full-time course load. Calculations for part-time enrollment assume that half the part time students will take no more than 3 hours and half will take no more than six hours. Tuition calculations are based on figures published in the Fall 2004 Schedule Book. These dollars will be used to fund the program secretary and other expenses including funds to support recruitment, travel, workshops, supplies and materials.

1.1.30 POST APPROVAL MONITORING: An annual performance review of the proposed program will be conducted for the first five years following approval. The review will be based on goals established in the approved program proposal. At the end of this period, campus, governing board, and Commission staff will perform a summative evaluation. These goals include, but are not limited to enrollment and graduation numbers, program costs, progress toward accreditation, library acquisitions, student performance and other goals set by the institution and agreed upon by governing board and Commission staff. As a result of this evaluation, if the program is found to be deficient, the Commission may recommend that the governing board terminate the program. Copies of such recommendation will be forwarded to the Education Committees of the General Assembly. The Commission may also choose to extend this period if additional time is needed and requested by the governing board.

History program. In addition, the Dean of the College of Graduate Studies has pledged one new graduate assistantship annually for five years.