

**Annual Performance Report, FY 2010-11
The Art Institute of Tennessee, Nashville, TN (1503)**

	Overall	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Baking and Pastry, Associate of Arts	Baking and Pastry, Diploma	Culinary Arts Management, Bachelor of Science	Culinary Arts, Associate of Arts	Culinary Arts, Diploma	Culinary Arts: Baking and Pastry, Associate of Arts
Program Enrollment	1,538	1	187	92	64	57	251	64	66
Number Still Enrolled	906	N/A	114	44	29	37	135	24	42
Percent Still Enrolled	58.9%	N/A	61.0%	47.8%	45.3%	65.4%	53.8%	37.8%	63.6%

WITHDRAWAL SUMMARY

Number of Withdrawals	433	N/A	61	48	26	13	88	21	0
Special Circumstance Withdrawals	47	N/A	3	14	6	2	7	3	0
Withdrawal Rate	25.1%	N/A	31.0%	37.0%	31.3%	17.2%	32.3%	22.7%	0.0%

COMPLETION SUMMARY

Number Not Currently Enrolled	632	N/A	73	48	35	20	116	41	24
Number of Completions	199	N/A	12	0	9	8	28	20	24
Completion Rate	34.0%	N/A	17.1%	0.0%	31.0%	50.8%	25.7%	62.0%	100.0%

PLACEMENT SUMMARY

Number Placeable	177	N/A	12	0	8	8	25	15	21
Special Circumstance Non-Placements	22	N/A	0	0	1	0	3	6	3
Placed Withdrawals	0	N/A	0	0	0	0	0	0	0
Number Placed In-Field	116	N/A	4	N/A	6	7	23	13	17
In-Field Placement Rate	65.5%	N/A	33.3%	N/A	75.0%	96.2%	92.0%	83.5%	81.0%
Number Placed	117	N/A	5	N/A	6	7	23	13	17
Placement Rate	66.1%	N/A	41.7%	N/A	75.0%	96.2%	92.0%	83.5%	81.0%

STUDENT DEMOGRAPHICS

Race

Caucasian	1,050	N/A	127	61	46	39	180	39	48
Percent Caucasian	68.4%	N/A	67.9%	66.3%	71.9%	68.5%	72.0%	62.9%	72.7%
African-American	327	N/A	43	21	14	13	50	19	12
Percent African-American	21.3%	N/A	23.0%	22.8%	21.9%	22.2%	20.0%	27.2%	18.2%
Hispanic	74	N/A	8	5	2	3	6	1	2
Percent Hispanic	4.8%	N/A	4.3%	5.4%	3.1%	4.9%	2.4%	.7%	3.0%
Other/Unknown	83	N/A	9	5	2	3	14	6	4
Percent Other/Unknown	5.4%	N/A	4.8%	5.4%	3.1%	4.4%	5.6%	9.2%	6.1%
Subtotal Race	1,534	N/A	187	92	64	57	250	64	66

Gender

Male	812	N/A	162	19	17	28	168	37	17
Percent Male	52.9%	N/A	86.6%	20.7%	26.6%	51.8%	66.9%	57.1%	25.8%
Female	723	N/A	25	73	47	29	83	27	49
Percent Female	47.1%	N/A	13.4%	79.3%	73.4%	48.2%	33.1%	42.9%	74.2%
Subtotal Gender	1,535	N/A	187	92	64	57	251	64	66

Age

Under 25	989	N/A	145	66	20	32	133	22	41
Percent Under 25	64.4%	N/A	77.5%	71.7%	31.3%	54.5%	53.0%	34.2%	62.1%
25 and Over	547	N/A	42	26	44	25	118	43	25
Percent 25 and Over	35.6%	N/A	22.5%	28.3%	68.8%	45.5%	47.0%	65.8%	37.9%
Subtotal Age	1,536	N/A	187	92	64	57	251	64	66

NOTE: Reporting fiscal year spans July 1, 2010 thru June 30, 2011. N/A: Not applicable or less than 10 students enrolled in the program.

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The Art Institute of Tennessee, Nashville, TN (1503)

	Digital Filmmaking and Video Production, Bachelor of Fine Arts	Fashion and Retail Management, Bachelor of Arts	Graphic Design, Associate of Arts	Graphic Design, Bachelor of Fine Arts	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts	Photographic Imaging, Bachelor of Fine Arts	Video Production, Associate of Arts	Web Design and InterActive Media, Associate of Arts
Program Enrollment	86	68	46	108	59	85	90	46	22
Number Still Enrolled	50	47	26	70	43	69	58	27	13
Percent Still Enrolled	58.1%	69.1%	56.5%	64.8%	72.9%	81.2%	64.4%	58.7%	59.1%
WITHDRAWAL SUMMARY									
Number of Withdrawals	26	19	11	14	8	16	27	12	6
Special Circumstance Withdrawals	2	0	1	1	1	0	1	2	0
Withdrawal Rate	27.9%	27.9%	21.7%	12.0%	11.9%	18.8%	28.9%	21.7%	27.3%
COMPLETION SUMMARY									
Number Not Currently Enrolled	36	21	20	38	16	16	32	19	9
Number of Completions	10	2	9	24	8	0	5	7	3
Completion Rate	29.4%	9.5%	47.4%	64.9%	53.3%	0.0%	16.1%	41.2%	33.3%
PLACEMENT SUMMARY									
Number Placeable	9	2	8	23	8	0	4	7	3
Special Circumstance Non-Placements	1	0	1	1	0	0	1	0	0
Placed Withdrawals	0	0	0	0	0	0	0	0	0
Number Placed In-Field	5	1	2	10	3	N/A	0	0	3
In-Field Placement Rate	55.6%	50.0%	25.0%	43.5%	37.5%	N/A	0.0%	0.0%	100.0%
Number Placed	5	1	2	10	3	N/A	0	0	3
Placement Rate	55.6%	50.0%	25.0%	43.5%	37.5%	N/A	0.0%	0.0%	100.0%
STUDENT DEMOGRAPHICS									
Race									
Caucasian	58	38	31	75	42	56	73	29	10
Percent Caucasian	68.2%	55.9%	67.4%	69.4%	71.2%	66.7%	81.1%	63.0%	45.5%
African-American	19	21	8	23	7	17	6	12	10
Percent African-American	22.4%	30.9%	17.4%	21.3%	11.9%	20.2%	6.7%	26.1%	45.5%
Hispanic	5	3	3	6	8	8	5	2	2
Percent Hispanic	5.9%	4.4%	6.5%	5.6%	13.6%	9.5%	5.6%	4.3%	9.1%
Other/Unknown	3	6	4	4	2	3	6	3	0
Percent Other/Unknown	3.5%	8.8%	8.7%	3.7%	3.4%	3.6%	6.7%	6.5%	0.0%
Subtotal Race	85	68	46	108	59	84	90	46	22
Gender									
Male	73	7	27	54	5	56	16	35	14
Percent Male	85.9%	10.3%	58.7%	50.0%	8.5%	66.7%	17.8%	76.1%	63.6%
Female	12	61	19	54	54	28	74	11	8
Percent Female	14.1%	89.7%	41.3%	50.0%	91.5%	33.3%	82.2%	23.9%	36.4%
Subtotal Gender	85	68	46	108	59	84	90	46	22
Age									
Under 25	68	55	34	87	36	72	70	34	11
Percent Under 25	79.1%	80.9%	73.9%	80.6%	61.0%	85.7%	77.8%	75.6%	50.0%
25 and Over	18	13	12	21	23	12	20	11	11
Percent 25 and Over	20.9%	19.1%	26.1%	19.4%	39.0%	14.3%	22.2%	24.4%	50.0%
Subtotal Age	86	68	46	108	59	84	90	45	22

NOTE: Reporting fiscal year spans July 1, 2010 thru June 30, 2011. N/A: Not applicable or less than 10 students enrolled in the program.

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	Web Design and InterActive Media, Bachelor of Fine Arts
Program Enrollment	26
Number Still Enrolled	18
Percent Still Enrolled	69.2%
WITHDRAWAL SUMMARY	
Number of Withdrawals	5
Special Circumstance Withdrawals	0
Withdrawal Rate	19.2%
COMPLETION SUMMARY	
Number Not Currently Enrolled	8
Number of Completions	3
Completion Rate	37.5%
PLACEMENT SUMMARY	
Number Placeable	3
Special Circumstance Non-Placements	0
Placed Withdrawals	0
Number Placed In-Field	2
In-Field Placement Rate	66.7%
Number Placed	2
Placement Rate	66.7%
STUDENT DEMOGRAPHICS	
Race	
Caucasian	21
Percent Caucasian	80.8%
African-American	2
Percent African-American	7.7%
Hispanic	2
Percent Hispanic	7.7%
Other/Unknown	1
Percent Other/Unknown	3.8%
Subtotal Race	26
Gender	
Male	13
Percent Male	50.0%
Female	13
Percent Female	50.0%
Subtotal Gender	26
Age	
Under 25	11
Percent Under 25	42.3%
25 and Over	15
Percent 25 and Over	57.7%
Subtotal Age	26

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