

**Annual Performance Report, FY 2010-11
University of Phoenix, Cordova, TN (1524)**

	Overall	Business Administration, Master of Business Administration	Business/Accounting, Bachelor of Science in Business	Business/Administration, Bachelor of Science in Business	Business/Communications, Bachelor of Science	Business/Finance, Bachelor of Science in Business	Business/Global Management, Bachelor of Science in Business	Business/Human Resource Management, Bachelor of Science in Business	Business/Integrated Supply Chain & Operations Management, Bachelor of Science
Program Enrollment	2,050	213	30	238	4	7	11	34	5
Number Still Enrolled	1,153	69	19	132	N/A	N/A	9	29	N/A
Percent Still Enrolled	56.2%	32.4%	63.3%	55.5%	N/A	N/A	81.8%	85.3%	N/A

WITHDRAWAL SUMMARY

Number of Withdrawals	761	76	10	96	N/A	N/A	2	5	N/A
Special Circumstance Withdrawals	112	25	3	16	N/A	N/A	0	0	N/A
Withdrawal Rate	31.7%	23.9%	23.3%	33.6%	N/A	N/A	18.2%	14.7%	N/A

COMPLETION SUMMARY

Number Not Currently Enrolled	897	144	11	106	N/A	N/A	2	5	N/A
Number of Completions	136	68	1	10	N/A	N/A	0	0	N/A
Completion Rate	17.3%	57.1%	12.5%	11.1%	N/A	N/A	0.0%	0.0%	N/A

PLACEMENT SUMMARY

Number Placeable	N/A								
Special Circumstance Non-Placements	N/A								
Placed Withdrawals	N/A								
Number Placed In-Field	N/A								
In-Field Placement Rate	N/A								
Number Placed	N/A								
Placement Rate	N/A								

STUDENT DEMOGRAPHICS

Race									
Caucasian	123	14	1	15	N/A	N/A	0	1	N/A
Percent Caucasian	6.0%	6.6%	3.3%	6.3%	N/A	N/A	0.0%	2.9%	N/A
African-American	1,047	123	17	138	N/A	N/A	5	18	N/A
Percent African-American	51.1%	57.7%	56.7%	58.0%	N/A	N/A	45.5%	52.9%	N/A
Hispanic	15	3	0	1	N/A	N/A	1	0	N/A
Percent Hispanic	.7%	1.4%	0.0%	.4%	N/A	N/A	9.1%	0.0%	N/A
Other/Unknown	865	73	12	84	N/A	N/A	5	15	N/A
Percent Other/Unknown	42.2%	34.3%	40.0%	35.3%	N/A	N/A	45.5%	44.1%	N/A
Subtotal Race	2,050	213	30	238	N/A	N/A	11	34	N/A
Gender									
Male	526	72	8	62	N/A	N/A	4	6	N/A
Percent Male	25.7%	33.8%	26.7%	26.1%	N/A	N/A	36.4%	17.6%	N/A
Female	1,524	141	22	176	N/A	N/A	7	28	N/A
Percent Female	74.3%	66.2%	73.3%	73.9%	N/A	N/A	63.6%	82.4%	N/A
Subtotal Gender	2,050	213	30	238	N/A	N/A	11	34	N/A
Age									
Under 25	306	18	7	23	N/A	N/A	0	3	N/A
Percent Under 25	14.9%	8.5%	23.3%	9.7%	N/A	N/A	0.0%	8.8%	N/A
25 and Over	1,744	195	23	215	N/A	N/A	11	31	N/A
Percent 25 and Over	85.1%	91.5%	76.7%	90.3%	N/A	N/A	100.0%	91.2%	N/A
Subtotal Age	2,050	213	30	238	N/A	N/A	11	34	N/A

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	Business/Management, Bachelor of Science in Business	Business/Marketing, Bachelor of Science in Business	Business/Public Sector, Bachelor of Science in Business	Business/Service Sector, Bachelor of Science in Business	Business/Small Business Management and Entrepreneurship, Bachelor of Science in Business	Criminal Justice Administration, Bachelor of Science	Criminal Justice/Human Services, Bachelor of Science	Criminal Justice/Institutional Healthcare, Bachelor of Science	Criminal Justice/Management, Bachelor of Science
Program Enrollment	326	37	1	2	18	176	77	3	63
Number Still Enrolled	179	20	N/A	N/A	13	71	57	N/A	47
Percent Still Enrolled	54.9%	54.1%	N/A	N/A	72.2%	40.3%	74.0%	N/A	74.6%
WITHDRAWAL SUMMARY									
Number of Withdrawals	130	15	N/A	N/A	5	93	20	N/A	16
Special Circumstance Withdrawals	10	1	N/A	N/A	0	10	1	N/A	0
Withdrawal Rate	36.8%	37.8%	N/A	N/A	27.8%	47.2%	24.7%	N/A	25.4%
COMPLETION SUMMARY									
Number Not Currently Enrolled	147	17	N/A	N/A	5	105	20	N/A	16
Number of Completions	17	2	N/A	N/A	0	12	0	N/A	0
Completion Rate	12.4%	12.5%	N/A	N/A	0.0%	12.6%	0.0%	N/A	0.0%
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	17	4	N/A	N/A	2	12	4	N/A	4
Percent Caucasian	5.2%	10.8%	N/A	N/A	11.1%	6.8%	5.2%	N/A	6.3%
African-American	158	20	N/A	N/A	6	74	45	N/A	30
Percent African-American	48.5%	54.1%	N/A	N/A	33.3%	42.0%	58.4%	N/A	47.6%
Hispanic	3	0	N/A	N/A	1	0	0	N/A	1
Percent Hispanic	.9%	0.0%	N/A	N/A	5.6%	0.0%	0.0%	N/A	1.6%
Other/Unknown	148	13	N/A	N/A	9	90	28	N/A	28
Percent Other/Unknown	45.4%	35.1%	N/A	N/A	50.0%	51.1%	36.4%	N/A	44.4%
Subtotal Race	326	37	N/A	N/A	18	176	77	N/A	63
Gender									
Male	96	16	N/A	N/A	7	43	13	N/A	23
Percent Male	29.4%	43.2%	N/A	N/A	38.9%	24.4%	16.9%	N/A	36.5%
Female	230	21	N/A	N/A	11	133	64	N/A	40
Percent Female	70.6%	56.8%	N/A	N/A	61.1%	75.6%	83.1%	N/A	63.5%
Subtotal Gender	326	37	N/A	N/A	18	176	77	N/A	63
Age									
Under 25	35	5	N/A	N/A	6	38	14	N/A	16
Percent Under 25	10.7%	13.5%	N/A	N/A	33.3%	21.6%	18.2%	N/A	25.4%
25 and Over	291	32	N/A	N/A	12	138	63	N/A	47
Percent 25 and Over	89.3%	86.5%	N/A	N/A	66.7%	78.4%	81.8%	N/A	74.6%
Subtotal Age	326	37	N/A	N/A	18	176	77	N/A	63

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	Elementary Education, Bachelor of Science	Health Administration, Bachelor of Science	Health Administration/ Emergency Management, Bachelor of Science	Health Administration/Health Information Systems, Bachelor of Science	Health Administration/Health Management, Bachelor of Science	Health Administration/Long Term Care, Bachelor of Science	Health Care Administration, Master of Business	Hospitality Management, Bachelor of Science in Business	Human Services, Bachelor of Science
Program Enrollment	1	299	4	18	173	17	1	9	1
Number Still Enrolled	N/A	146	N/A	15	137	12	N/A	N/A	N/A
Percent Still Enrolled	N/A	48.8%	N/A	83.3%	79.2%	70.6%	N/A	N/A	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	136	N/A	3	36	5	N/A	N/A	N/A
Special Circumstance Withdrawals	N/A	21	N/A	1	2	0	N/A	N/A	N/A
Withdrawal Rate	N/A	38.5%	N/A	11.1%	19.7%	29.4%	N/A	N/A	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	153	N/A	3	36	5	N/A	N/A	N/A
Number of Completions	N/A	17	N/A	0	0	0	N/A	N/A	N/A
Completion Rate	N/A	12.9%	N/A	0.0%	0.0%	0.0%	N/A	N/A	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	11	N/A	0	2	1	N/A	N/A	N/A
Percent Caucasian	N/A	3.7%	N/A	0.0%	1.2%	5.9%	N/A	N/A	N/A
African-American	N/A	155	N/A	7	95	8	N/A	N/A	N/A
Percent African-American	N/A	51.8%	N/A	38.9%	54.9%	47.1%	N/A	N/A	N/A
Hispanic	N/A	1	N/A	0	0	1	N/A	N/A	N/A
Percent Hispanic	N/A	.3%	N/A	0.0%	0.0%	5.9%	N/A	N/A	N/A
Other/Unknown	N/A	132	N/A	11	76	7	N/A	N/A	N/A
Percent Other/Unknown	N/A	44.1%	N/A	61.1%	43.9%	41.2%	N/A	N/A	N/A
Subtotal Race	N/A	299	N/A	18	173	17	N/A	N/A	N/A
Gender									
Male	N/A	20	N/A	0	13	1	N/A	N/A	N/A
Percent Male	N/A	6.7%	N/A	0.0%	7.5%	5.9%	N/A	N/A	N/A
Female	N/A	279	N/A	18	160	16	N/A	N/A	N/A
Percent Female	N/A	93.3%	N/A	100.0%	92.5%	94.1%	N/A	N/A	N/A
Subtotal Gender	N/A	299	N/A	18	173	17	N/A	N/A	N/A
Age									
Under 25	N/A	45	N/A	5	42	2	N/A	N/A	N/A
Percent Under 25	N/A	15.1%	N/A	27.8%	24.3%	11.8%	N/A	N/A	N/A
25 and Over	N/A	254	N/A	13	131	15	N/A	N/A	N/A
Percent 25 and Over	N/A	84.9%	N/A	72.2%	75.7%	88.2%	N/A	N/A	N/A
Subtotal Age	N/A	299	N/A	18	173	17	N/A	N/A	N/A

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	Information Technology, Bachelor of Science	Information Technology/ Advanced Networking, Bachelor of Science in Technology	Information Technology/ Business Systems Analysis, Bachelor of Science in Technology	Information Technology/ Information Systems Security, Bachelor of Science in Technology	Information Technology/ Multimedia and Visual Communication, Bachelor of Science in Technology	Information Technology/ Software Engineering, Bachelor of Science in Technology	Information Technology/Web Design, Bachelor of Science in Technology	Psychology Bachelor of Science	Public Administration, Master of Public Administration
Program Enrollment	5	1	37	33	13	31	11	103	1
Number Still Enrolled	N/A	N/A	24	25	7	16	6	71	N/A
Percent Still Enrolled	N/A	N/A	64.9%	75.8%	53.8%	51.6%	54.5%	68.9%	N/A
WITHDRAWAL SUMMARY									
Number of Withdrawals	N/A	N/A	12	8	6	13	5	32	N/A
Special Circumstance Withdrawals	N/A	N/A	2	3	1	4	0	1	N/A
Withdrawal Rate	N/A	N/A	27.0%	15.2%	38.5%	29.0%	45.5%	30.1%	N/A
COMPLETION SUMMARY									
Number Not Currently Enrolled	N/A	N/A	13	8	6	15	5	32	N/A
Number of Completions	N/A	N/A	1	0	0	2	0	0	N/A
Completion Rate	N/A	N/A	9.1%	0.0%	0.0%	18.2%	0.0%	0.0%	N/A
PLACEMENT SUMMARY									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS									
Race									
Caucasian	N/A	N/A	3	9	1	3	1	4	N/A
Percent Caucasian	N/A	N/A	8.1%	27.3%	7.7%	9.7%	9.1%	3.9%	N/A
African-American	N/A	N/A	18	14	8	15	6	50	N/A
Percent African-American	N/A	N/A	48.6%	42.4%	61.5%	48.4%	54.5%	48.5%	N/A
Hispanic	N/A	N/A	1	0	0	0	0	1	N/A
Percent Hispanic	N/A	N/A	2.7%	0.0%	0.0%	0.0%	0.0%	1.0%	N/A
Other/Unknown	N/A	N/A	15	10	4	13	4	48	N/A
Percent Other/Unknown	N/A	N/A	40.5%	30.3%	30.8%	41.9%	36.4%	46.6%	N/A
Subtotal Race	N/A	N/A	37	33	13	31	11	103	N/A
Gender									
Male	N/A	N/A	26	24	9	19	8	10	N/A
Percent Male	N/A	N/A	70.3%	72.7%	69.2%	61.3%	72.7%	9.7%	N/A
Female	N/A	N/A	11	9	4	12	3	93	N/A
Percent Female	N/A	N/A	29.7%	27.3%	30.8%	38.7%	27.3%	90.3%	N/A
Subtotal Gender	N/A	N/A	37	33	13	31	11	103	N/A
Age									
Under 25	N/A	N/A	4	3	2	2	1	24	N/A
Percent Under 25	N/A	N/A	10.8%	9.1%	15.4%	6.5%	9.1%	23.3%	N/A
25 and Over	N/A	N/A	33	30	11	29	10	79	N/A
Percent 25 and Over	N/A	N/A	89.2%	90.9%	84.6%	93.5%	90.9%	76.7%	N/A
Subtotal Age	N/A	N/A	37	33	13	31	11	103	N/A

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	Retail Management, Bachelor of Science in Business	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN INFORMATION SYSTEMS	BACHELOR OF SCIENCE IN BUSINESS WITH A CONCENTRATION IN PUBLIC ADMINISTRATION	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY - CONCENTRATION IN NETWORKING AND TELECOMMUNICATIONS	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH A CONCENTRATION IN INFORMATION TECHNOLOGY SUPPORT	MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HUMAN RESOURCE MANAGEMENT
Program Enrollment	1	3	2	30	10	1
Number Still Enrolled	N/A	N/A	N/A	21	5	N/A
Percent Still Enrolled	N/A	N/A	N/A	70.0%	50.0%	N/A
WITHDRAWAL SUMMARY						
Number of Withdrawals	N/A	N/A	N/A	9	5	N/A
Special Circumstance Withdrawals	N/A	N/A	N/A	4	0	N/A
Withdrawal Rate	N/A	N/A	N/A	16.7%	50.0%	N/A
COMPLETION SUMMARY						
Number Not Currently Enrolled	N/A	N/A	N/A	9	5	N/A
Number of Completions	N/A	N/A	N/A	0	0	N/A
Completion Rate	N/A	N/A	N/A	0.0%	0.0%	N/A
PLACEMENT SUMMARY						
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A
STUDENT DEMOGRAPHICS						
Race						
Caucasian	N/A	N/A	N/A	5	2	N/A
Percent Caucasian	N/A	N/A	N/A	16.7%	20.0%	N/A
African-American	N/A	N/A	N/A	13	5	N/A
Percent African-American	N/A	N/A	N/A	43.3%	50.0%	N/A
Hispanic	N/A	N/A	N/A	1	0	N/A
Percent Hispanic	N/A	N/A	N/A	3.3%	0.0%	N/A
Other/Unknown	N/A	N/A	N/A	11	3	N/A
Percent Other/Unknown	N/A	N/A	N/A	36.7%	30.0%	N/A
Subtotal Race	N/A	N/A	N/A	30	10	N/A
Gender						
Male	N/A	N/A	N/A	22	5	N/A
Percent Male	N/A	N/A	N/A	73.3%	50.0%	N/A
Female	N/A	N/A	N/A	8	5	N/A
Percent Female	N/A	N/A	N/A	26.7%	50.0%	N/A
Subtotal Gender	N/A	N/A	N/A	30	10	N/A
Age						
Under 25	N/A	N/A	N/A	3	1	N/A
Percent Under 25	N/A	N/A	N/A	10.0%	10.0%	N/A
25 and Over	N/A	N/A	N/A	27	9	N/A
Percent 25 and Over	N/A	N/A	N/A	90.0%	90.0%	N/A
Subtotal Age	N/A	N/A	N/A	30	10	N/A

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