

**Annual Performance Report, FY 2011-12  
The Art Institute of Tennessee, Nashville, TN (1503)**

	Overall	Baking and Pastry, Diploma	Culinary Arts, Diploma	Digital Image Management, Diploma	Fashion Retailing, Diploma	Web Design and Development, Diploma	Baking and Pastry, Associate of Arts	Culinary Arts, Associate of Arts	Culinary Arts: Baking and Pastry, Associate of Arts
Program Enrollment	1,553	29	66	4	1	3	102	255	49
Number Still Enrolled	712	6	21	2	0	1	41	105	9
Percent Still Enrolled	45.8%	20.7%	31.8%	50.0%	0.0%	33.3%	40.2%	41.2%	18.4%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	21	1	2	0	0	0	2	2	1
Number of Withdrawals	612	9	28	2	1	1	41	99	18
Withdrawal Rate	38.1%	27.6%	39.4%	50.0%	100.0%	33.3%	38.2%	38.0%	34.7%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	841	23	45	2	1	2	61	150	40
Number of Completions	229	14	17	0	0	1	20	51	22
Completion Rate	27.9%	63.6%	39.5%	0.0%	0.0%	50.0%	33.9%	34.5%	56.4%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	22	1	3	0	0	0	1	7	1
Placed Withdrawals	11	0	1	0	0	0	0	1	1
Number Placeable	218	13	15	0	0	1	19	45	22
Number Placed In-Field	126	11	9	N/A	N/A	0	12	34	16
In-Field Placement Rate	57.8%	84.6%	60.0%	N/A	N/A	0.0%	63.2%	75.6%	72.7%
Number Placed	135	11	10	N/A	N/A	0	12	34	16
Placement Rate	61.9%	84.6%	66.7%	N/A	N/A	0.0%	63.2%	75.6%	72.7%

**STUDENT DEMOGRAPHICS**

<b>Race</b>									
Caucasian	1,025	22	32	N/A	N/A	N/A	65	182	34
Percent Caucasian	66.1%	75.9%	48.5%	N/A	N/A	N/A	63.7%	71.7%	69.4%
African-American	368	5	30	N/A	N/A	N/A	28	45	10
Percent African-American	23.7%	17.2%	45.5%	N/A	N/A	N/A	27.5%	17.7%	20.4%
Hispanic	72	0	1	N/A	N/A	N/A	4	10	2
Percent Hispanic	4.6%	0.0%	1.5%	N/A	N/A	N/A	3.9%	3.9%	4.1%
Other/Unknown	86	2	3	N/A	N/A	N/A	5	17	3
Percent Other/Unknown	5.5%	6.9%	4.5%	N/A	N/A	N/A	4.9%	6.7%	6.1%
Subtotal Race	1,551	29	66	N/A	N/A	N/A	102	254	49
<b>Gender</b>									
Male	818	9	40	N/A	N/A	N/A	18	168	7
Percent Male	52.7%	31.0%	60.6%	N/A	N/A	N/A	17.6%	65.9%	14.3%
Female	734	20	26	N/A	N/A	N/A	84	87	42
Percent Female	47.3%	69.0%	39.4%	N/A	N/A	N/A	82.4%	34.1%	85.7%
Subtotal Gender	1,552	29	66	N/A	N/A	N/A	102	255	49
<b>Age</b>									
Under 25	1,028	10	17	N/A	N/A	N/A	74	146	24
Percent Under 25	66.6%	34.5%	26.2%	N/A	N/A	N/A	72.5%	57.5%	50.0%
25 and Over	515	19	48	N/A	N/A	N/A	28	108	24
Percent 25 and Over	33.4%	65.5%	73.8%	N/A	N/A	N/A	27.5%	42.5%	50.0%
Subtotal Age	1,543	29	65	N/A	N/A	N/A	102	254	48

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	Graphic Design, Associate of Arts	Video Production, Associate of Arts	Web Design and InterActive Media, Associate of Arts	Advertising, Bachelor of Arts	Audio Production, Bachelor of Arts	Culinary Arts Management, Bachelor of Science	Digital Filmmaking and Video Production, Bachelor of Fine Arts	Fashion and Retail Management, Bachelor of Arts	Graphic Design, Bachelor of Fine Arts
Program Enrollment	76	44	15	5	199	128	76	86	83
Number Still Enrolled	38	19	8	1	98	52	41	43	41
Percent Still Enrolled	50.0%	43.2%	53.3%	20.0%	49.2%	40.6%	53.9%	50.0%	49.4%
<b>WITHDRAWAL SUMMARY</b>									
Special Circumstance Withdrawals	1	0	1	0	4	3	0	0	0
Number of Withdrawals	37	18	5	4	86	54	28	38	28
Withdrawal Rate	47.4%	40.9%	26.7%	80.0%	41.2%	39.8%	36.8%	44.2%	33.7%
<b>COMPLETION SUMMARY</b>									
Number Not Currently Enrolled	38	25	7	4	101	76	35	43	42
Number of Completions	1	7	2	0	15	22	7	5	14
Completion Rate	2.7%	28.0%	33.3%	0.0%	15.5%	30.1%	20.0%	11.6%	33.3%
<b>PLACEMENT SUMMARY</b>									
Special Circumstance Non-Placements	0	0	0	0	0	5	1	0	1
Placed Withdrawals	1	0	0	0	2	2	1	0	0
Number Placeable	2	7	2	0	17	19	7	5	13
Number Placed In-Field	0	1	0	N/A	8	13	3	4	3
In-Field Placement Rate	0.0%	14.3%	0.0%	N/A	47.1%	68.4%	42.9%	80.0%	23.1%
Number Placed	1	1	0	N/A	10	15	4	4	3
Placement Rate	50.0%	14.3%	0.0%	N/A	58.8%	78.9%	57.1%	80.0%	23.1%
<b>STUDENT DEMOGRAPHICS</b>									
<b>Race</b>									
Caucasian	54	30	3	N/A	119	91	57	39	56
Percent Caucasian	71.1%	68.2%	20.0%	N/A	59.8%	71.1%	75.0%	45.3%	67.5%
African-American	13	13	8	N/A	59	26	12	39	18
Percent African-American	17.1%	29.5%	53.3%	N/A	29.6%	20.3%	15.8%	45.3%	21.7%
Hispanic	4	0	2	N/A	7	6	3	4	7
Percent Hispanic	5.3%	0.0%	13.3%	N/A	3.5%	4.7%	3.9%	4.7%	8.4%
Other/Unknown	5	1	2	N/A	14	5	4	4	2
Percent Other/Unknown	6.6%	2.3%	13.3%	N/A	7.0%	3.9%	5.3%	4.7%	2.4%
Subtotal Race	76	44	15	N/A	199	128	76	86	83
<b>Gender</b>									
Male	32	37	10	N/A	171	68	61	9	41
Percent Male	42.1%	84.1%	66.7%	N/A	85.9%	53.1%	80.3%	10.5%	49.4%
Female	44	7	5	N/A	28	60	15	77	42
Percent Female	57.9%	15.9%	33.3%	N/A	14.1%	46.9%	19.7%	89.5%	50.6%
Subtotal Gender	76	44	15	N/A	199	128	76	86	83
<b>Age</b>									
Under 25	54	24	8	N/A	142	74	60	76	62
Percent Under 25	72.0%	57.1%	53.3%	N/A	71.7%	57.8%	80.0%	88.4%	74.7%
25 and Over	21	18	7	N/A	56	54	15	10	21
Percent 25 and Over	28.0%	42.9%	46.7%	N/A	28.3%	42.2%	20.0%	11.6%	25.3%
Subtotal Age	75	42	15	N/A	198	128	75	86	83

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	Interior Design, Bachelor of Fine Arts	Media Arts and Animation, Bachelor of Fine Arts	Photographic Imaging, Bachelor of Fine Arts	Web Design and InterActive Media, Bachelor of Fine Arts
Program Enrollment	52	153	105	22
Number Still Enrolled	26	91	59	10
Percent Still Enrolled	50.0%	59.5%	56.2%	45.5%
<b>WITHDRAWAL SUMMARY</b>				
Special Circumstance Withdrawals	0	1	1	2
Number of Withdrawals	16	61	34	4
Withdrawal Rate	30.8%	39.2%	31.4%	9.1%
<b>COMPLETION SUMMARY</b>				
Number Not Currently Enrolled	26	62	46	12
Number of Completions	10	1	12	8
Completion Rate	38.5%	1.6%	26.7%	80.0%
<b>PLACEMENT SUMMARY</b>				
Special Circumstance Non-Placements	0	0	1	1
Placed Withdrawals	0	2	0	0
Number Placeable	10	3	11	7
Number Placed In-Field	2	0	4	6
In-Field Placement Rate	20.0%	0.0%	36.4%	85.7%
Number Placed	2	2	4	6
Placement Rate	20.0%	66.7%	36.4%	85.7%
<b>STUDENT DEMOGRAPHICS</b>				
<b>Race</b>				
Caucasian	34	94	88	16
Percent Caucasian	65.4%	61.8%	83.8%	72.7%
African-American	10	38	9	3
Percent African-American	19.2%	25.0%	8.6%	13.6%
Hispanic	5	12	2	2
Percent Hispanic	9.6%	7.9%	1.9%	9.1%
Other/Unknown	3	8	6	1
Percent Other/Unknown	5.8%	5.3%	5.7%	4.5%
Subtotal Race	52	152	105	22
<b>Gender</b>				
Male	10	94	27	11
Percent Male	19.2%	61.8%	25.7%	50.0%
Female	42	58	78	11
Percent Female	80.8%	38.2%	74.3%	50.0%
Subtotal Gender	52	152	105	22
<b>Age</b>				
Under 25	38	130	75	11
Percent Under 25	73.1%	85.5%	72.1%	50.0%
25 and Over	14	22	29	11
Percent 25 and Over	26.9%	14.5%	27.9%	50.0%
Subtotal Age	52	152	104	22

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