



Ocoee River Recreation and Economic Development Fund Board

March 21, 2024

*** 1:00 p.m. Central Time**

TDEC Central Office

312 Rosa L. Parks Ave, 2nd floor

Nashville, TN 37243

DRAFT AGENDA

- Roll Call..... Kari Moates
- Approval of the September 28, 2023 Board Meeting Minutes Chairman Howell
- Approval of the November 16, 2023 Marketing Committee Minutes Chairman Howell
- Approval of the March 4, 2024 Marketing Committee Minutes..... Chairman Howell
- Public Comment.....Sara Page
- ORRED Fund Balance.....Angelo Giansante/Scott Grammer
- LiquidSpark Marketing Update.....Keith Jenkins
 - Ocoee River Campaign Billboard Funding Consideration.....Keith Jenkins
 - ORRED Raft Purchase.....Keith Jenkins
- Ocoee Rules Update.....Sara Page
- Polk County Ocoee River Management Zone Reimbursement RequestRyan Cooke
- Hiwassee/Ocoee State Park General UpdateAngelo Giansante/Greer Tidwell
- Renewal Approval for TN Tourism Full Page Advertisement 2024-2025.....Melissa Woody
- White Water Center Update Greer Tidwell
- Other Business.....Chairman Howell
- Schedule Fall MeetingChairman Howell
- Adjournment..... Chairman Howell

*A virtual option will be provided via *Microsoft Teams*.

For log-in details, please visit the website at:

[Ocoee River Recreation and Economic Development Fund Board \(tn.gov\)](https://www.tn.gov/ocoeeriver)