

# TENNESSEE GREEN STAR PARTNERSHIP MEMBER HIGHLIGHT



Clayton Rutledge - Rutledge, TN



By: Caleb Powell

Clayton Rutledge is located in Rutledge, TN, directly off U.S. Route 11W. The home building facility builds manufactured and modular homes ranging in sizes and interior options. Clayton Rutledge is one of 40 Clayton home building facilities. Clayton is headquartered in Maryville, TN, and has eight separate Clayton home-building facilities in Tennessee, two of which are Green Star Partners. Clayton is a Berkshire Hathaway Inc. subsidiary that is dedicated to innovation and providing affordable, quality-built homes across America.

Handing out the first set of home keys in 1956, Jim Clayton founded Clayton and built it into the country's largest producer and seller of manufactured housing. Clayton continues to lead the nation's housing industry by providing an opportunity for affordable homeownership, implementation of sustainable practices, and giving back to the community. The Clayton Rutledge home building facility consists of four main buildings on 21 acres. The facility was built in 1974 as a RV manufacturing plant and was purchased in 1984 by Clayton to build 28-foot-wide homes to complement lower priced plant operations. In 2006, Rutledge began offering drywall options, which is now 100% of its business. The facility also fabricates metal frames and axles for its homes on-site. Clayton Rutledge builds homes for 154 different retailers located in a 14-state area.

Clayton Rutledge is committed to developing a relationship with the community in which its Team Members live and work; whether that is through volunteer work, sponsorships, or simply providing a work setting that promotes a cleaner, healthier, and safer environment. This commitment is evident through the amount of engagement that the facility and its employees have with the community. Clayton Rutledge is actively involved in the local community through organizations such as: the local High school co-op program, its partnership with Claiborne County High school building trades program, Angel Tree, United Way, Build-A-Bear, Halloween community open house, Community League Sports Sponsorship and free kindling program.

## FEATURED THIS MONTH:

- Established in 1984
- Employs 253 Team Members
- Member since 2020

## INTERESTING FACTS

- Clayton occupies about 50% of the off-site built home market.
- Clayton Rutledge home building facility builds approximately 19 homes per week.



The inside of one of the homes that is manufactured at Clayton Rutledge.

Over the past several years, Clayton Rutledge has been tirelessly working to improve their efficiency and become better environmental stewards. Within the last year, Clayton Rutledge has reduced volatile organic compound (VOCs) emissions and replaced all incandescent and compact fluorescent lighting in the facility and manufactured homes with LEDs. By minimizing building waste, Clayton Rutledge has achieved a landfill diversion rate of over 50%. The process of manufacturing a home uses minimal amounts of water, but Clayton Rutledge goes above and beyond by using waterless urinals and motion activated sinks throughout the plant. Clayton Rutledge has also improved on-site stormwater controls to reduce the amount of stormwater being directed off-site. Homes built by Clayton Rutledge are regulated by the U.S. Department of Housing and Urban Development (HUD). Since 2010, all of the homes built at Clayton Rutledge are Energy Star® certified.

As soon as you walk into Clayton Rutledge, it is evident that its Team Members enjoy what they do and that management cares about their Team Members. Many of the Team Members have been with Clayton for several years with the average management employment being 28 years. Clayton Rutledge is the newest facility to join the Tennessee Green Star Partnership (TGSP) and is working on new sustainability projects for the future.

The [Tennessee Materials Marketplace](#) is a collaboration between industries, facilitated by an interactive online materials exchange, to recycle, repurpose, and return material discards back to Tennessee's economy. Clayton Rutledge learned about the Tennessee Materials Marketplace from their involvement with the Tennessee Green Star Partnership (TGSP).



\*These Team Member pictures were taken before the Covid-19 pandemic. Clayton Rutledge is currently taking every measure to ensure the health and safety of its team and its community

*"Clayton Rutledge is committed to protecting the environment through an environmental management program to create products for a sustainable future. We are deeply interested in minimizing any adverse impact on the environment resulting from our manufacturing activities."*

***-Clayton Rutledge's Environmental Policy***

The [Tennessee Green Star Partnership](#) is a voluntary environmental leadership program designed to recognize industries in the state that are committed to sustainable practices. If you are interested in joining Clayton Rutledge and other sustainable industries in Tennessee by becoming a member, please contact us.